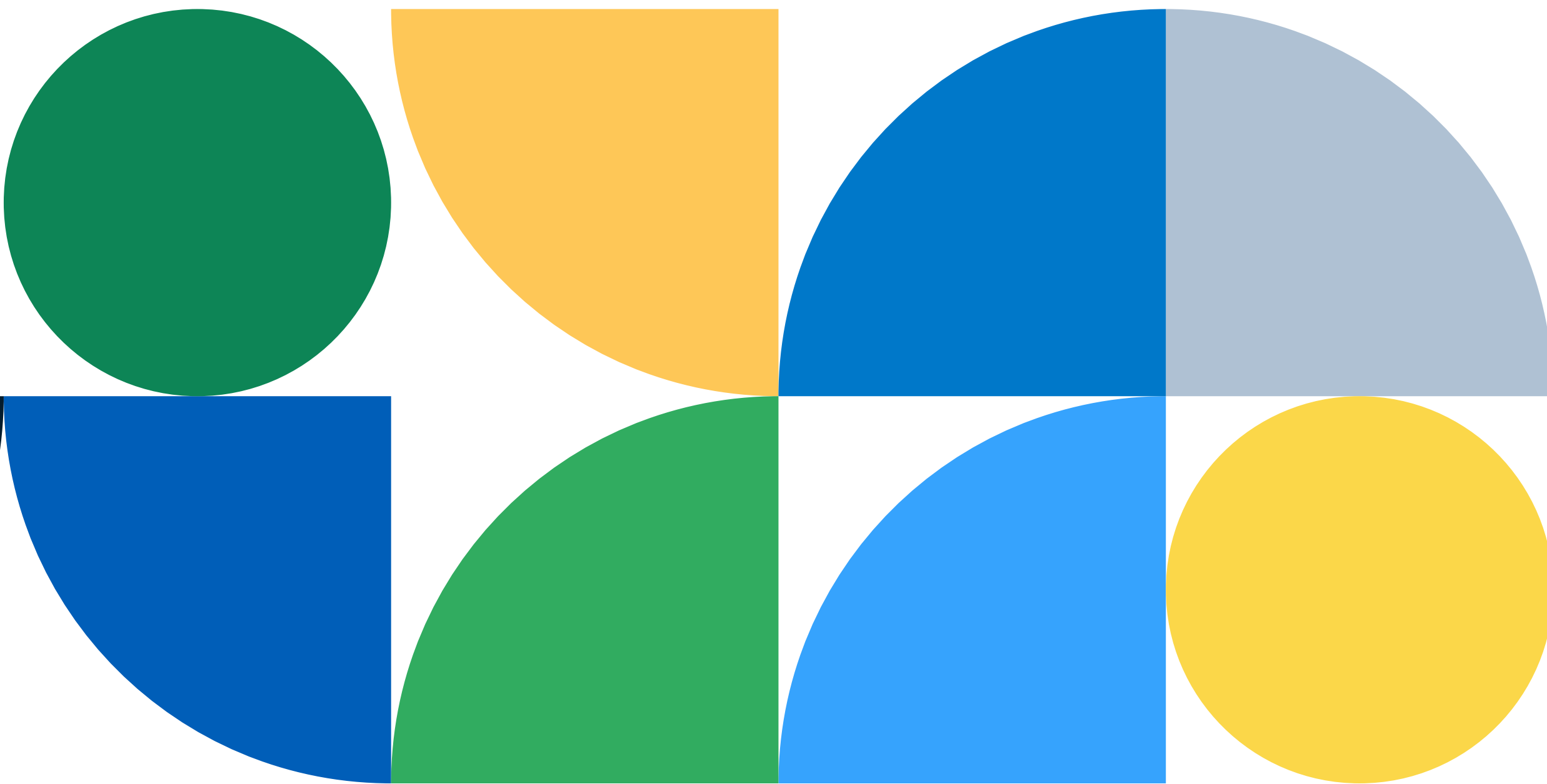


WELCOME O

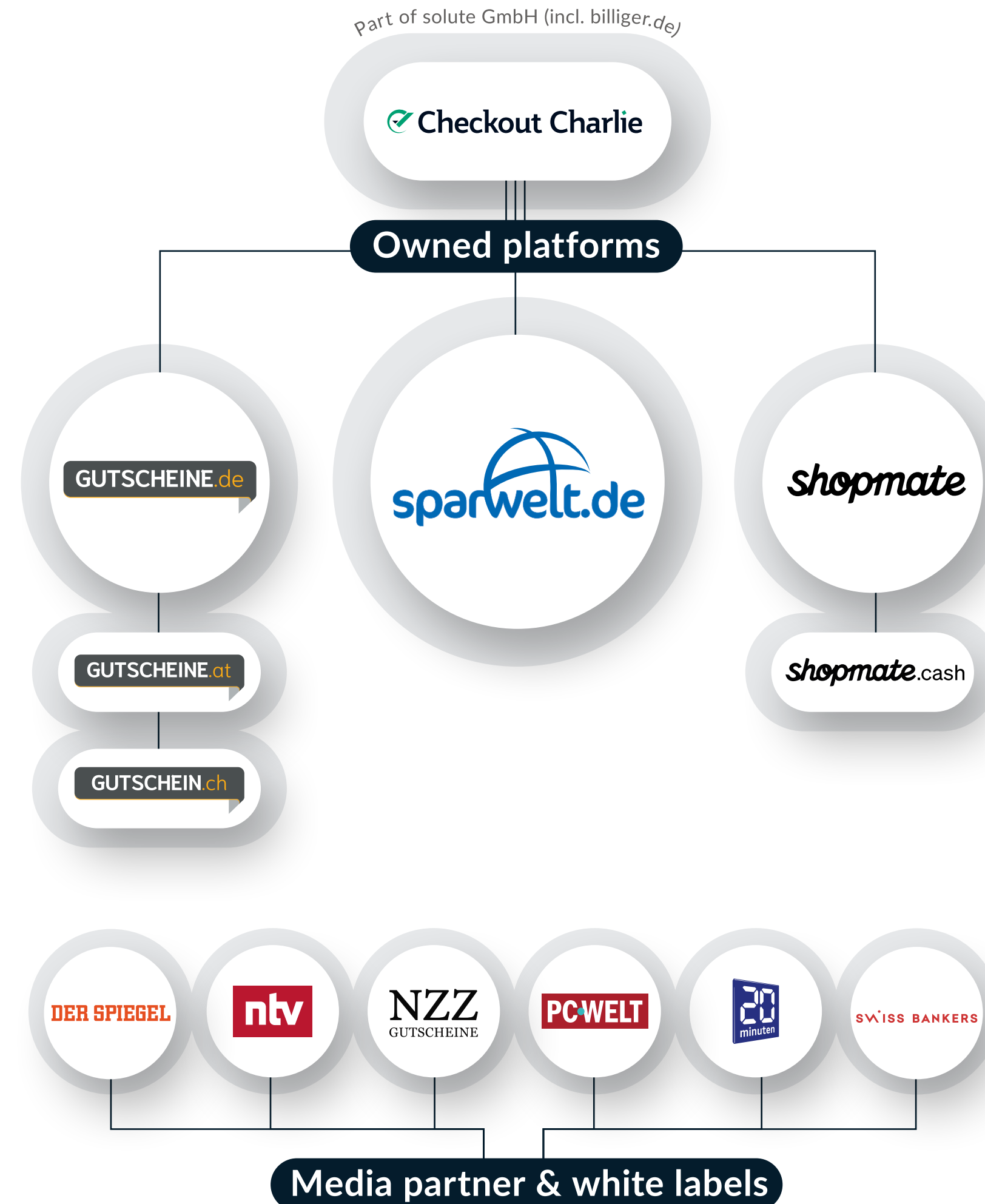
PACKAGES

2026



Sparwelt.de - the leading savings & commerce brand

- Reaches high-intent, deal-driven consumers at the moment of purchase
- Combines editorial quality, trusted deal environments & performance placements
- Delivers measurable results from inspiration to conversion
- Scales efficiently via the Sparwelt.de Network across platforms & premium media



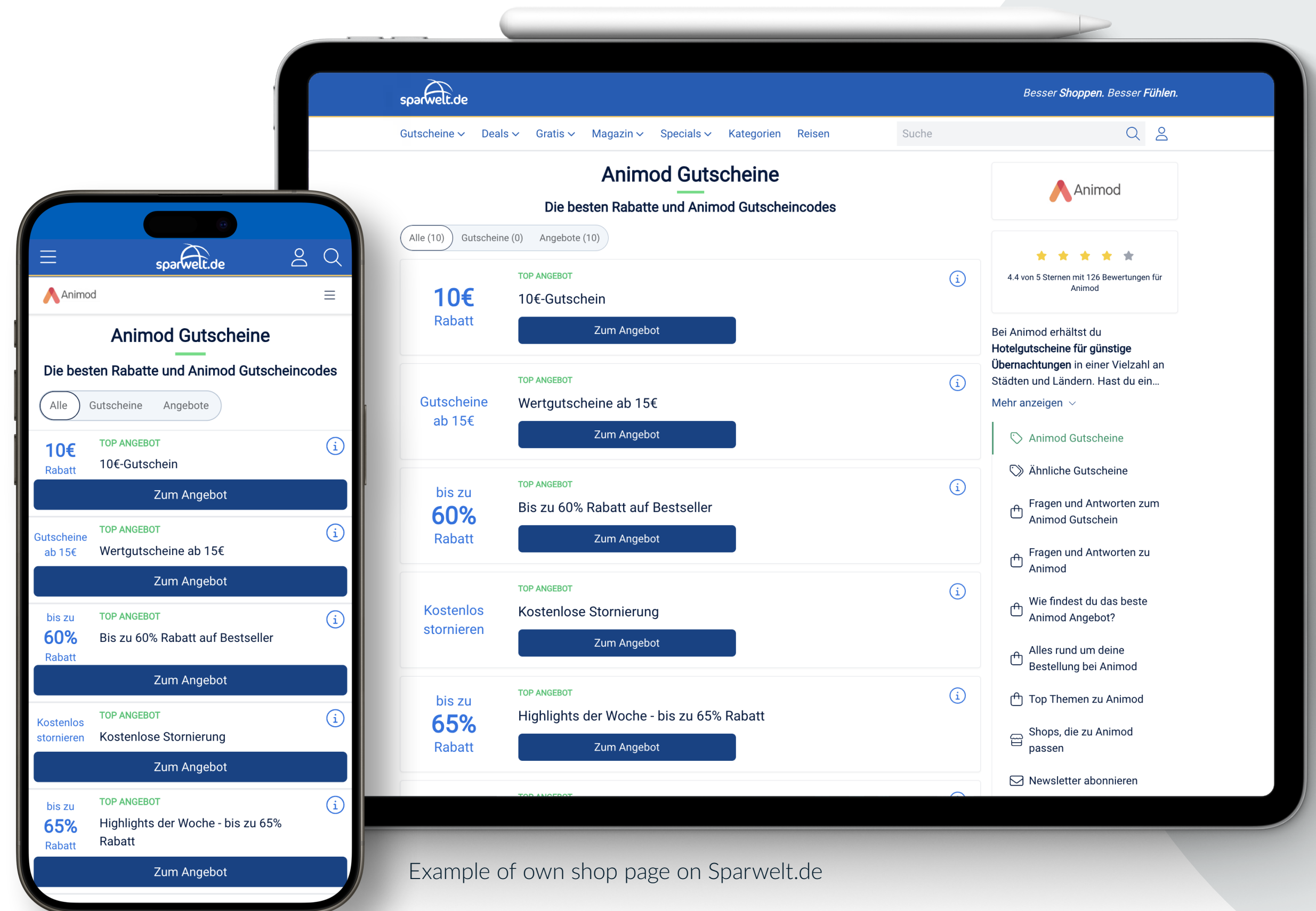
How to become part of the Sparwelt.de Network

HOW WILL WE SUPPORT YOU?

- We create dedicated shop pages for your brand across all platforms.
- Your welcome offer gives you a strong starting point for launch visibility and initial promotion.
- This offer is available exclusively to new partners and can be booked once.

WHAT DO YOU NEED TO PREPARE?

- Connect to an affiliate network before working with us.
- Please note: CPO / CPL applies in addition to the package rate.



Example of own shop page on Sparwelt.de

WELCOME OFFER

Preferred entry conditions for new partners

Save up
to
€ 7,640

Exclusive welcome advantage:

- 60% discount** on your chosen campaign package
- + dedicated shop page across all platforms
- + shopmate placements included at no extra cost

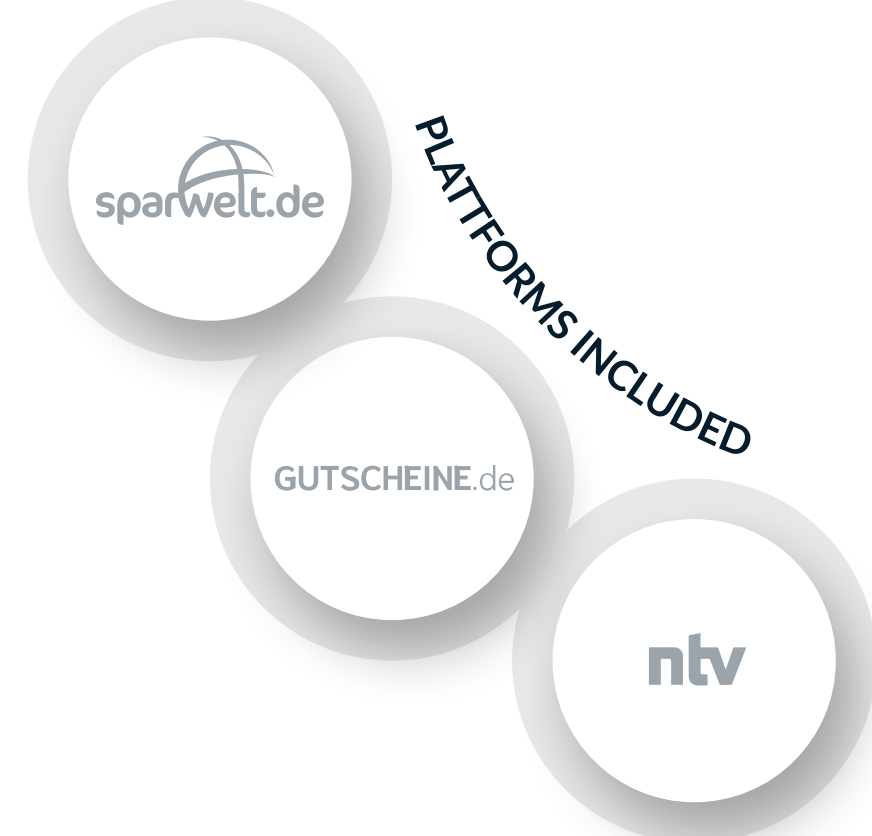
	ESSENTIAL	EXPAND	DOMINATE
Campaign package: Sparwelt.de, Gutscheine.de, ntv.de	€ 2,900 → € 1,160*	€ 4,900 → € 1,960*	€ 7,900 → € 3,160*
Campaign package: shopmate.eu	€ 900 → € 0	€ 1,900 → € 0	€ 2,900 → € 0

* plus CPO & VAT. Valid for new partner launches only

ONE BOOKING. THREE PLATFORMS.

Choose your campaign package

60%
welcome
discount



ESSENTIAL	EXPAND	BEST VALUE DOMINATE
<ul style="list-style-type: none">Onpage: Base visibility & standard placementsNewsletter: 2 Standard integrations	<ul style="list-style-type: none">Onpage: Extended visibility & enhanced positioningContent Commerce: 1 Deal ArticleNewsletter: 2 Featured integrationsSocial Media: Organic amplification	<ul style="list-style-type: none">Onpage: Full visibility takeover with premium positioning for 7 daysContent Commerce: 1 Deal ArticleNewsletter: 3 Premium integrationsSocial Media: Organic amplification & paid boost
Visibility 	Visibility 	Visibility
Push 	Push 	Push
STANDARD RATE € 2,900*	STANDARD RATE € 4,900*	STANDARD RATE € 7,900*

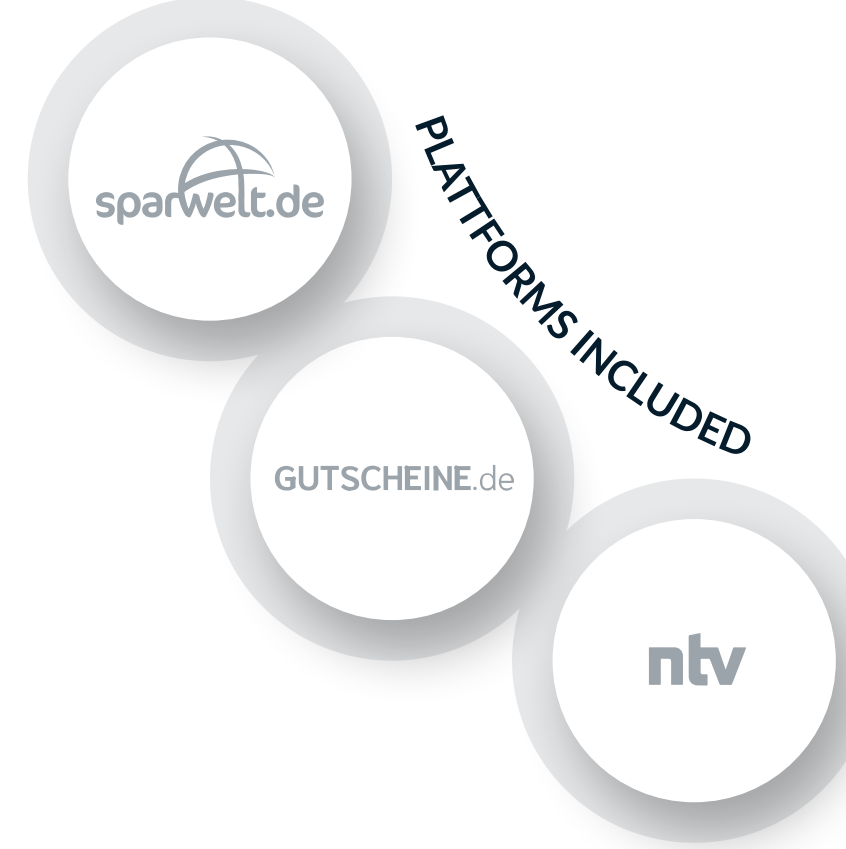
Presence → Reach → Dominance

*plus CPO & VAT

ONE BOOKING. THREE PLATFORMS.

Campaign package details

60%
welcome
discount



	ESSENTIAL	EXPAND	BEST VALUE DOMINATE
Sparwelt.de Homepage Slider	1 Day	3 Days	7 Days
Sparwelt.de Homepage Teaser	1 Day	2 Days	3 Days
Sparwelt.de Homepage Logo Placement	1 Day	3 Days	7 Days
Sparwelt.de Category Page Slider	1 Day	3 Days	7 Days
Sparwelt.de Content Commerce Deal Article	–	✓	✓
Sparwelt.de Newsletter** Billboard	–	–	✓
Sparwelt.de Newsletter** Top Special	–	✓	–
Sparwelt.de Newsletter** Exposed Content Ad	✓	–	–
Sparwelt.de Social Media**** Ad	–	–	✓
Sparwelt.de Social Media**** Story	–	✓	✓
Sparwelt.de Social Media**** Post	–	–	✓
Gutscheine.de Homepage Slider	1 Day	3 Days	7 Days
Gutscheine.de Homepage Teaser	1 Day	2 Days	3 Days
Gutscheine.de Homepage Logo Placement	1 Day	3 Days	7 Days
Gutscheine.de Newsletter*** Billboard	–	–	✓
Gutscheine.de Newsletter*** Top Special	–	✓	–
Gutscheine.de Newsletter*** Exposed Content Ad	✓	–	–
ntv.de Homepage Widget	1 Day	3 Days	7 Days
ntv.de Homepage Slider	1 Day	3 Days	7 Days
ntv.de Homepage Teaser	1 Day	2 Days	3 Days
ntv.de Homepage Logo Placement	1 Day	3 Days	7 Days
ntv.de Newsletter Placement	–	–	✓
	STANDARD RATE € 2,900*	STANDARD RATE € 4,900*	STANDARD RATE € 7,900*

*plus CPO & VAT
 ** Sparwelt Newsletter 600.000
 *** GDE Newsletter 80.000
 **** Facebook & Instagram

Presence → Reach → Dominance

CASHBACK PACKAGES

Drive sales on shopmate

shopmate is a go-to platform for smarter shopping and effortless savings. We empower users to earn cashback, enjoy exclusive deals, and save money with every purchase.

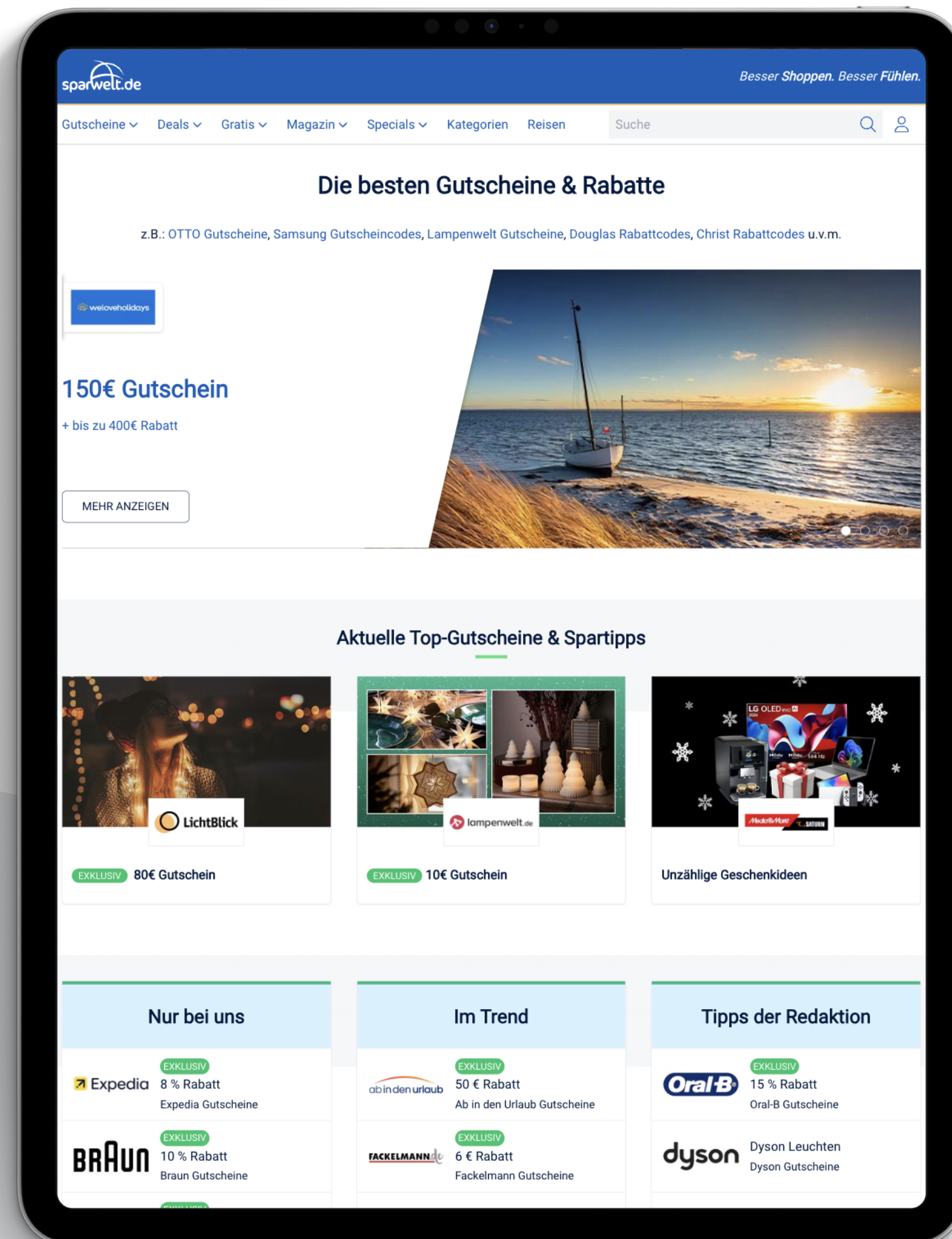
Welcome Offer: Free inclusion

shopmate

	ESSENTIAL	EXPAND	DOMINATE
Deal of the Day	⊖	⊖	✓
Slider	3 Days	7 Days	14 Days
Teaser	1 Day	7 Days	7 Days
Logo Placement	3 Days	7 Days	14 Days
Cashback Ad Sparwelt Newsletter	✓	✓	✓
Social Media** Story (Sparwelt.de)	⊖	✓	✓
Social Media** Post (Sparwelt.de)	⊖	✓	✓
Social Media** Ad (Sparwelt.de)	⊖	⊖	✓
	€900*	€ 1,900*	€ 2,900*
	Presence	Reach	Dominance

*plus CPO & VAT ** Facebook & Instagram

Our Placements



Offering more than 300 different placements, it can be easy to lose sight. We've got you covered. Find our most important placements & platforms listed in the following chapter.

NEW!

For our interactive lookaround
and placement overview

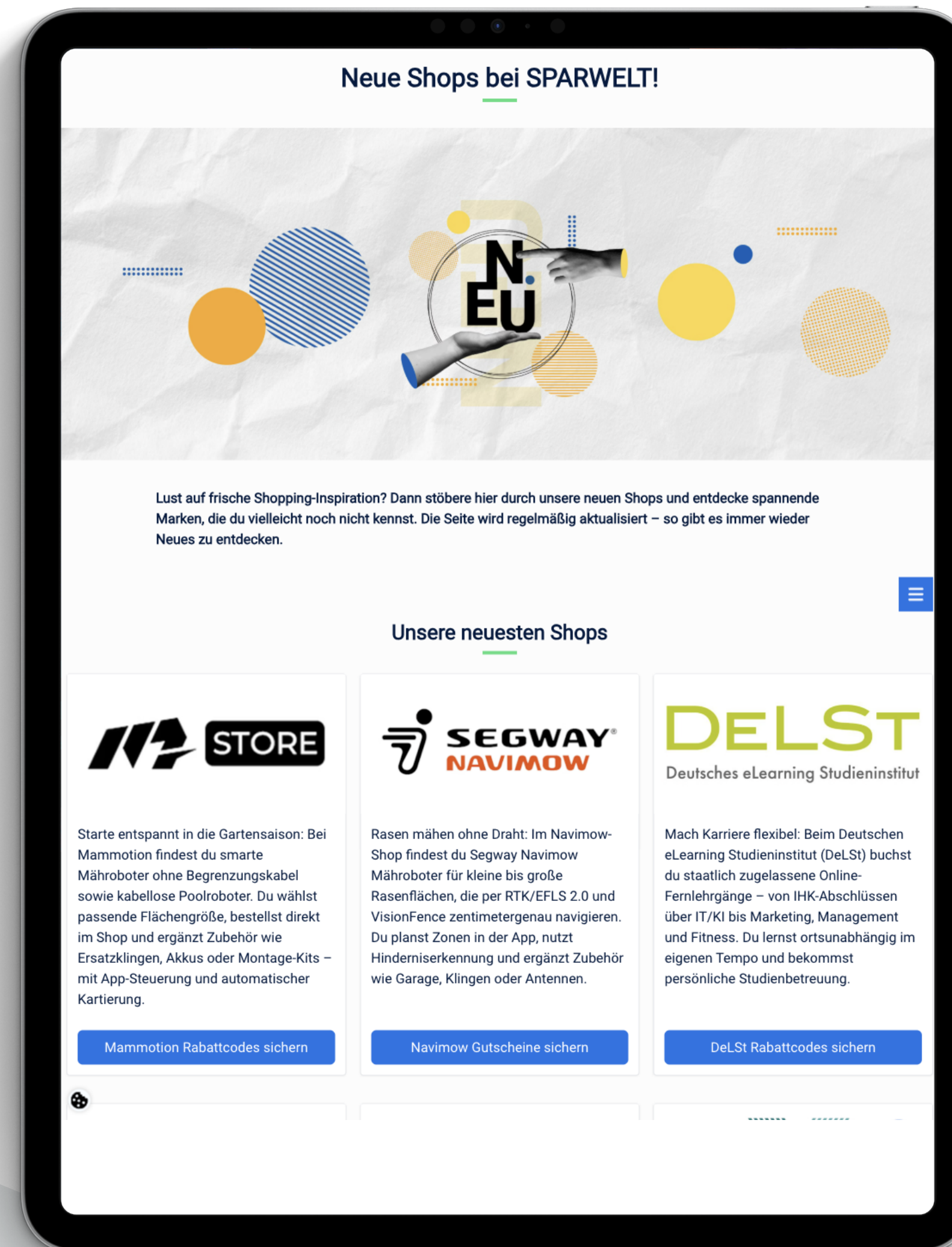
[CLICK HERE](#)

Please get in touch with our Sales Team for a guided tour

Welcome Placement: New Shops Hub

A CURATED PLACEMENT DESIGNED TO INTRODUCE NEW PARTNER BRANDS ON SPARWELT.DE:

- Launch visibility: Put your brand in front of users from day one.
- Relevant traffic: Reach users who are actively browsing for new shops and offers.
- Direct route to first clicks: Connect users straight to your voucher and deal presence.



Contact



Made with ♥
in Berlin + Zürich

Checkout Charlie GmbH
Alt Moabit 104
10559 Berlin
www.checkout-charlie.com



Julian Wenzel

Lead Key Account Manager

Rates, Finance, Subscriptions Models,
Media & Entertainment, Automobile,
Competitions, Love & Relationship,
Electronics, Online Stores



julian.wenzel@checkout-charlie.com
+49 (0) 15144059646



Jameel Mahmoud

Senior Key Account Manager

Vacation & Travel, Pharmacies &
Drugstores, Baby & Child,
Photo & Stationery, Living & Household,
Food & Beverages



jameel.mahmoud@checkout-charlie.com
+49 (0) 15144059637



Tim Brosinsky

Senior Key Account Manager
Special Products

Fashion & Accessories, Perfume &
Cosmetics, Sport, Leisure, Pet Supplies



tim.brosinsky@checkout-charlie.com
+49 (0) 15144059648



Luca Dilger

Junior Account Manager

Flowers & Gifts, New Business,
Opticians



luca.dilger@checkout-charlie.com
+49 (0) 15144059649