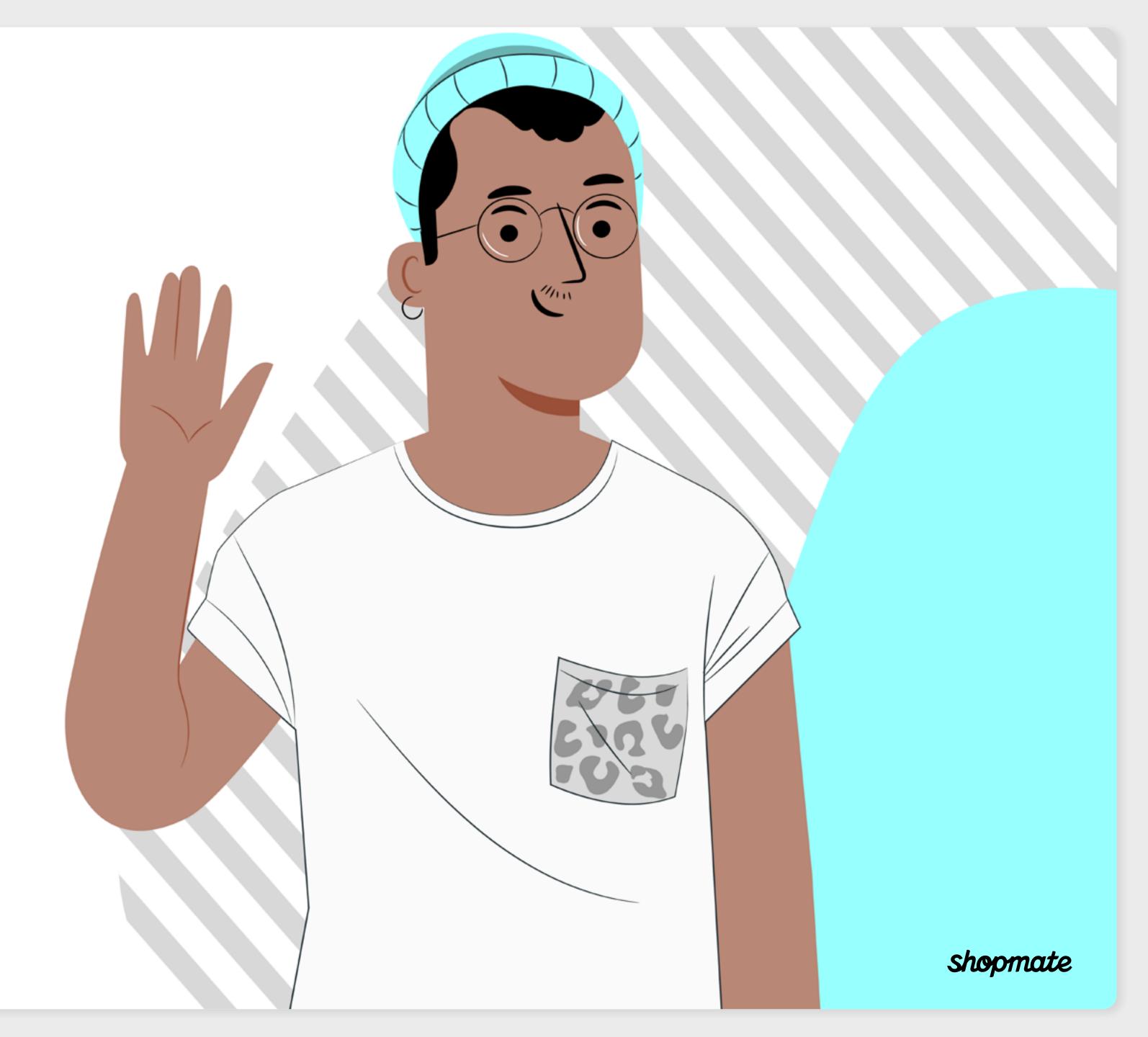
# Welcome! Become a part of shopmate



## Why shopmate?

#### New target groups

Through our modern and clear design, we reach young people, families, and best agers alike. With our exclusive offers and top rates, we make cashback attractive for everyone – from experienced cashback users to new audiences.

#### **Usability**

We focus on customer needs: an intuitive shopping experience, inspiring theme worlds, trending shops as well as clear and easy handling. Modern design, transparency and intuitive user guidance make cashback easily accessible & fun.

#### On a mission for cashback

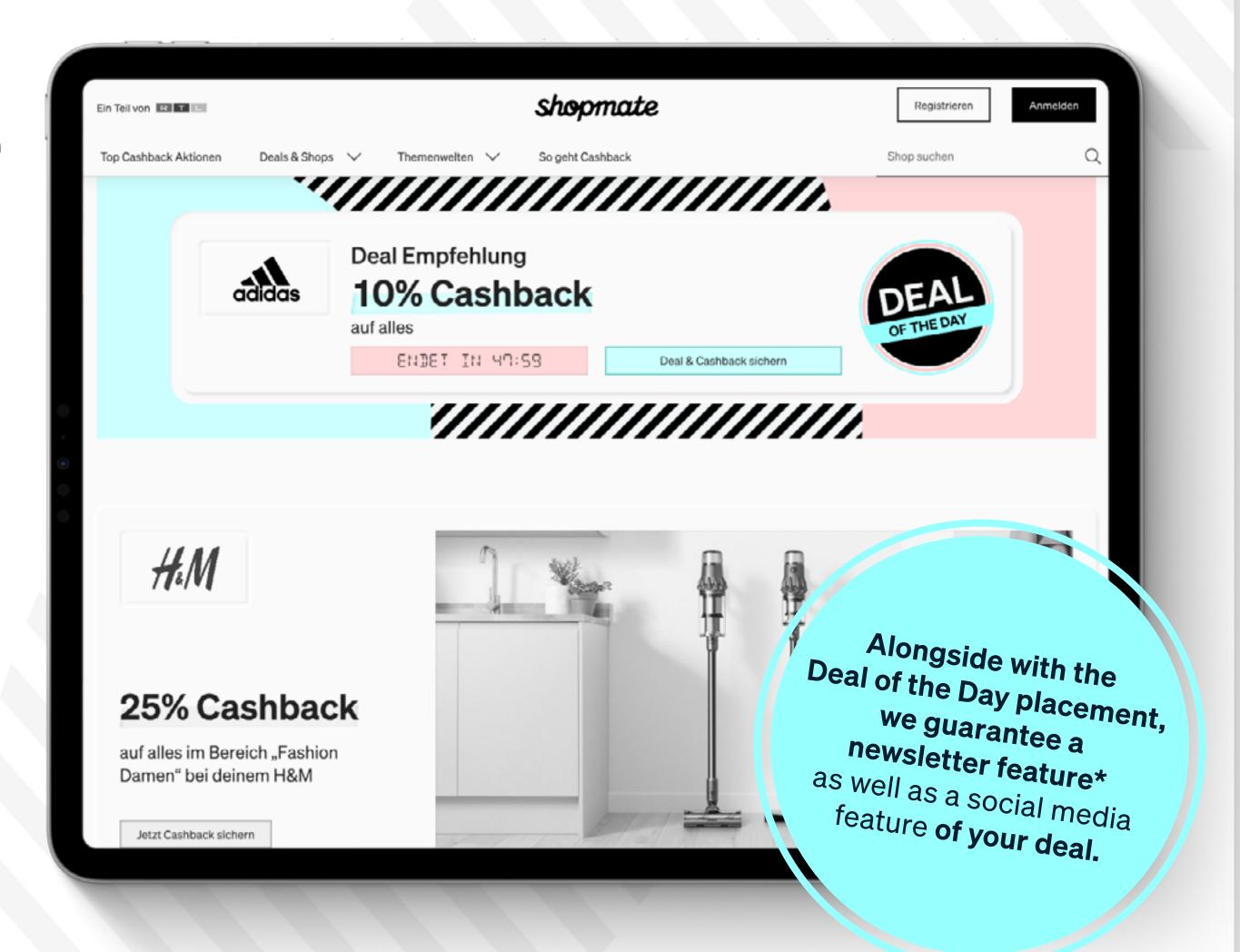
Cashback is still a relatively unknown concept for many users who have been conditioned to promo codes over the past years as the only way to save money during online shopping. Thus, we are on an educational mission to explain cashback and to make it easily accessible and understandable for everybody.

## Your deal in the spotlight: shopmate Deal of the Day

Unlock greater value for your shoppers by featuring your brand as the **Deal of the Day** on shopmate!

In exchange for an unbeatable rate, we're offering a spotlight placement. By showcasing our exclusive deal, you'll not only attract more engaged customers but also boost brand loyalty with higher returns on purchases. Let's partner to create a win-win, where shoppers get more rewards, and your site gets increased visibility and conversions.

Ready to make today's deal unforgettable?



### Welcome Packages

| Bronze |      |          |                            |  |  |  |
|--------|------|----------|----------------------------|--|--|--|
| 1      | Day  | shopmate | Slider homepage            |  |  |  |
| 3      | Days | shopmate | Teaser advertiser overview |  |  |  |
|        |      | shopmate | Own shop page              |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          |                            |  |  |  |
|        |      |          | <del>€800</del> € 600*     |  |  |  |

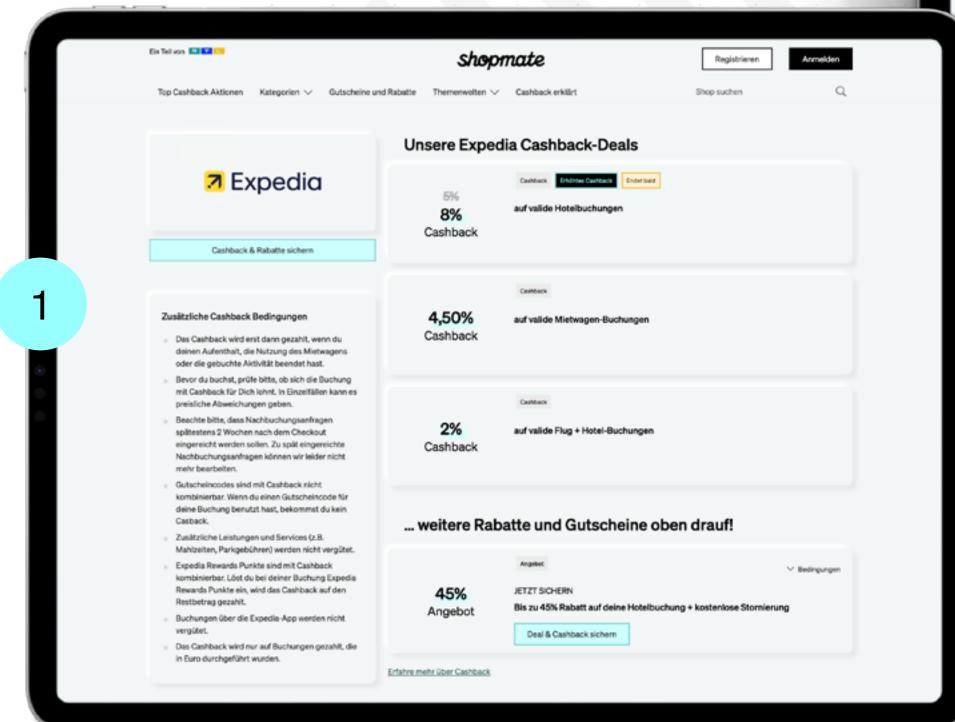
| Silver |      |          |                               |  |  |  |
|--------|------|----------|-------------------------------|--|--|--|
| 3      | Days | shopmate | Slider homepage               |  |  |  |
| 2      | Days | shopmate | Teaser advertiser overview    |  |  |  |
|        |      | shopmate | Own shop page                 |  |  |  |
| 1      | Х    | shopmate | Exposed Content Ad Newsletter |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          |                               |  |  |  |
|        |      |          | € 1,600 € 1,200 <sup>3</sup>  |  |  |  |

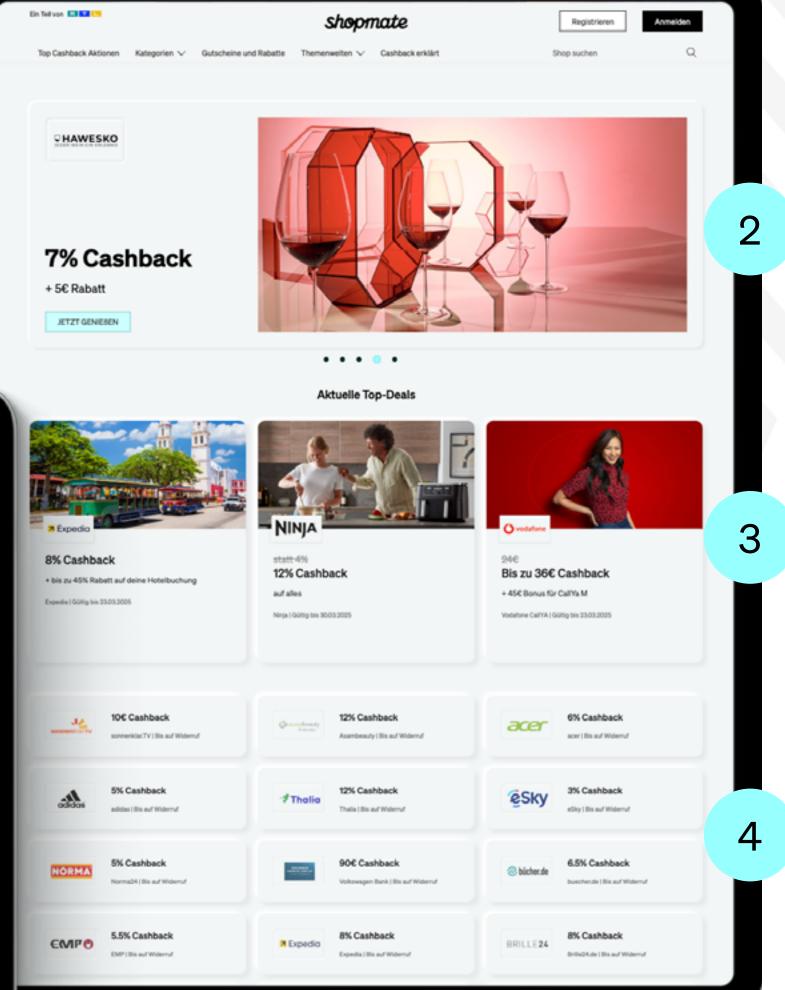
| G  | old  |          |                               |
|----|------|----------|-------------------------------|
| 7  | Days | shopmate | Slider homepage               |
| 30 | Days | shopmate | Listing homepage              |
|    |      | shopmate | Own shop page                 |
| 2  | X    | shopmate | Exposed Content Ad Newsletter |
|    |      |          |                               |
|    |      |          |                               |
|    |      |          |                               |
|    |      |          |                               |
|    |      |          |                               |
|    |      |          |                               |
|    |      |          | <del>€ 2,700</del> € 1,999*   |

\* plus CPO & VAT

#### **PLACEMENTS**

## Homepage & own Shop page

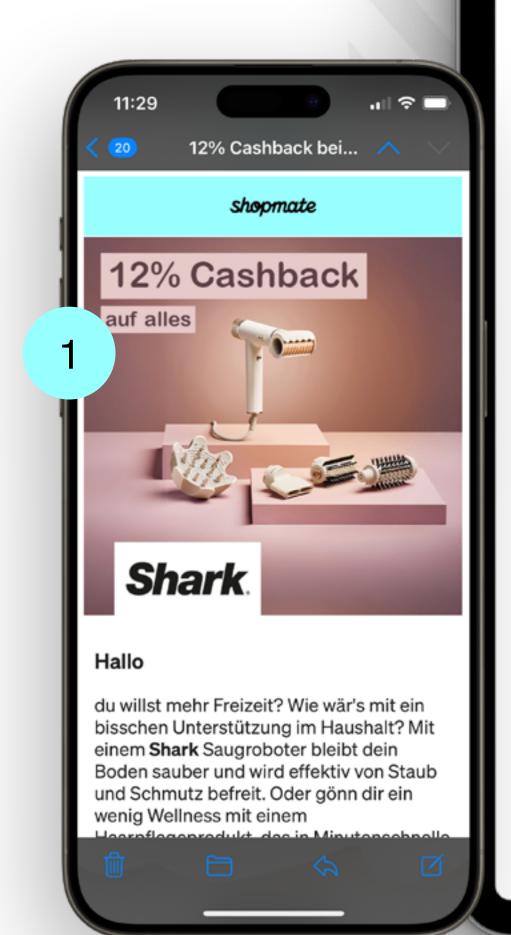




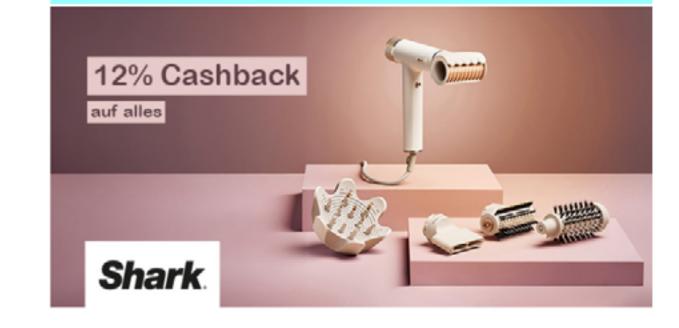
- 1 Shop page
- 2 Slider
- 3 Teaser
- 4 Listing

#### **PLACEMENTS**

### Newsletter



#### shopmate



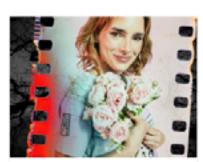
#### Hallo Max,

du willst mehr Freizeit? Wie wär's mit ein bisschen Unterstützung im Haushalt? Mit einem **Shark** Saugroboter bleibt dein Boden sauber und wird effektiv von Staub und Schmutz befreit. Oder gönn dir ein wenig Wellness mit einem Haarpflegeprodukt, das in Minutenschnelle ein hochglänzendes Finish zaubert.

Wie auch immer du dich entscheidest – bei Shark kannst du dir noch bis zum 16.03. satte 12% Cashback auf alles sichern. Obendrauf gibt's 12% Rabatt auf alle Saugroboter – für noch mehr Entspannung im Alltag.

Zum Cashback









7% Cashback + bis zu 200€ sparen zum Frühjahrsputz

nur bis 16.03.

Jetzt sichem

€MP()

8% Cashback für deine nächste Bestellung nur bis 16.03.

Jetzt sichern

50€ Cashback + 150€ Bonus zum kostenlosen Girokonto bis 31.03.

Jetzt sichern

1 ExposedContent Ad

Page 6 | **shopmate** 

## Optimize your deal with shopmate-coupons

#### **Your Adjustments**

Set the value

Define the minimum order value

Limit the quantity

#### **Your Advantages**

Boost the shopping card

Increase the conversion rate

Beat your competitors

#### **Example for your deal**

14% Cashback

+ 30% off on shirts

+ 15€ shopmate-coupon

#### **GET IN TOUCH**



Julian Wenzel
Lead Key Account Manager

Rates, Finance, Subscriptions Models, Media & Entertainment, Automobile, Competitions, Opticians, Love & Relationship, Electronics, Online Stores



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