



Welcome!

Become a part of
Checkout Charlie

Why Checkout Charlie?

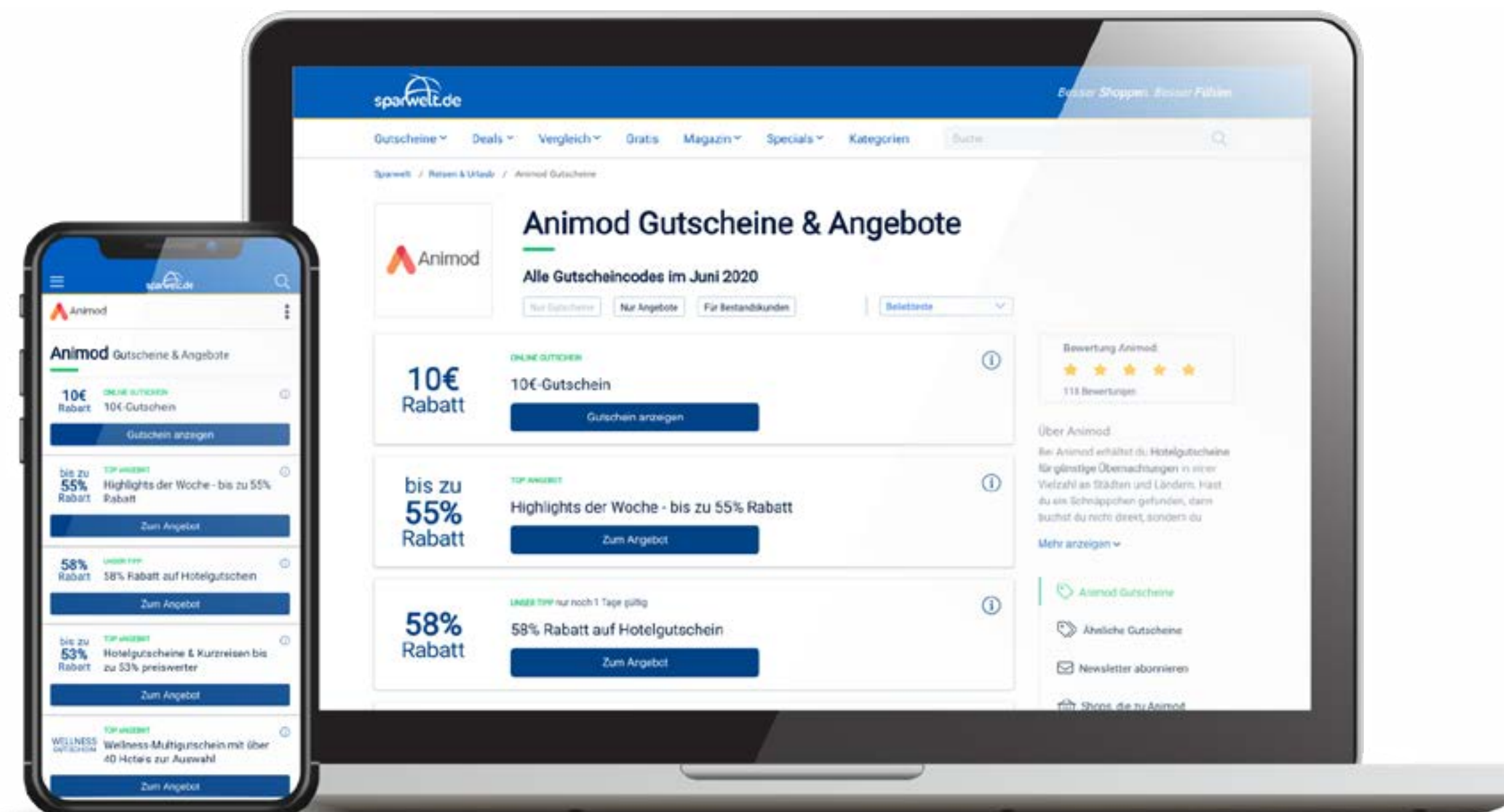
Place your brand in the editorial quality environments of the SPARWELT universe and benefit from our extensive possibilities.



How to become part of Checkout Charlie

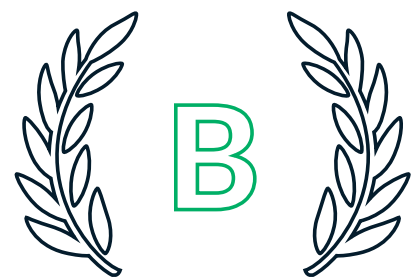
How will we support you?

- We create a separate shop page for your shop on Sparwelt.de and on our partner sites.
- We use our reach to promote your products and we place your brand onpage and in our newsletter.
- Please connect to an affiliate network before working with us. All prices are + CPO / CPL.
- Our welcome packages are only for new customers and can be booked once.
- Benefit from a substantial discount and get your first salespush.



Welcome Packages

plus CPO / VAT
Not valid for Christmas
and Black Week



Bronze

Small but powerful!
Become part of our
Checkout Charlie
family as an appetizer
for our whole universe.



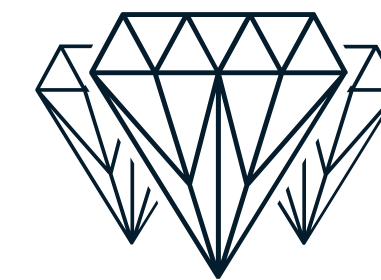
Silver

Our premium product
Sparwelt.de is what you
want? Than the Silver
Package is the best
match for you. On top
we will include an
additional partner site.



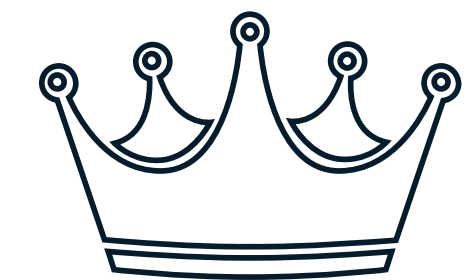
Gold

You want our premium
product Sparwelt.de and
additional two other
partner sites?
Go for our
Gold Package.



Triple Diamond

Get started on all our
portals and secure
the highest possible
presence on the German
market!



Royal Blue

The German speaking
countries are the
markets you want to get
in? Our Royal Blue
Package is the perfect
choice for you!

Welcome Packages

plus CPO / VAT
Not valid for Christmas
and Black Week

Bronze

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop will be listed on a voucher page of your choice: Spiegel.de, n-tv.de or Gutscheine.de

1 x SW-Newsletter Exposed Content Ad
2 Days Sparwelt.de Listing homepage

~~€ 3,900~~ € 1,200*

Silver

- Your own shop page on Sparwelt.de and Gutscheine.de including continuous voucher maintenance

1 x SW-Newsletter Exposed Content Ad
1 x GS-Newsletter Exposed Content Ad
2 Days Sparwelt.de Listing homepage
2 Days Gutscheine.de Listing homepage

~~€ 4,700~~ € 1,600*

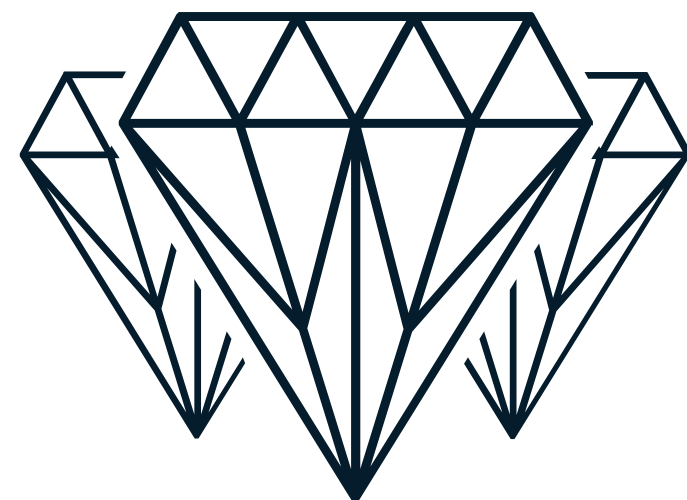
Gold

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop will be listed on two voucher pages of your choice: Spiegel.de, n-tv.de or Gutscheine.de

2 x SW-Newsletter Exposed Content Ad
1 Day Spiegel.de Widget homepage
2 Days Sparwelt.de Listing homepage
2 Days Partner portal of your choice Listing homepage
2 Days Partner portal of your choice Slider category page

~~€ 5,600~~ € 2,100*

TRIPLE DIAMOND



Triple Diamond

Reach the best attention for your entrance in our German market!

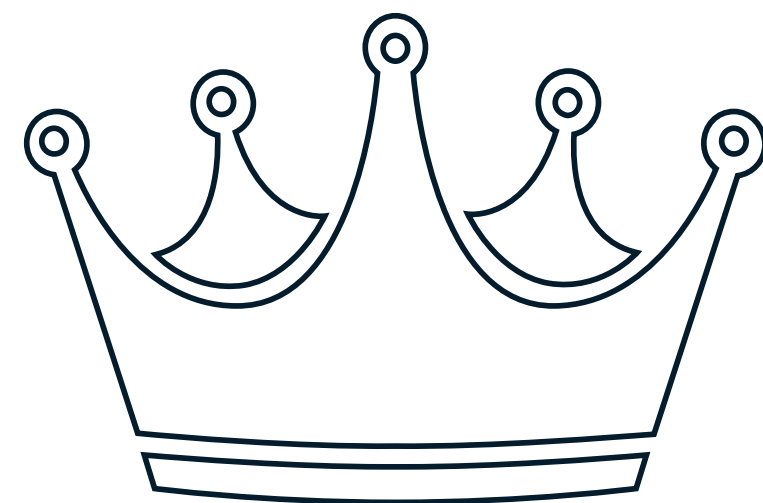
The ultimate Welcome Package with a great discount

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop is also listed on the voucher pages of Spiegel.de, n-tv.de and Gutscheine.de
- 14 Days widget on n-tv.de homepage
- 1x Top special in newsletter of Sparwelt.de
- 1 Day slider on Sparwelt.de homepage
- 3 Days widget on Spiegel.de homepage
- 1x Exposed content ad in newsletter of Sparwelt.de
- 3 Days listing on Sparwelt.de homepage and 3 days listing on one partner page of your choice
- 2 Days slider on Sparwelt.de category page

* plus CPO / VAT
Not valid for Christmas
and Black Week

~~€ 9,400~~ € 3,400*

ROYAL BLUE



Royal Blue

Be successfull in the German speaking countries Gemany, Austria and Switzerland!

The ultimate Welcome Package for the German speaking region with a great discount

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop is also listed on the voucher pages of Spiegel.de, n-tv.de, Gutscheine.de, Gutschein.ch, Gutscheine.ch, 20min.ch, Gutscheine.at
- 14 Days widget on n-tv.de homepage
- 1x Exposed content ad in voucher-newsletter 20.min.ch
- 3 Days widget on Spiegel.de homepage
- 1x Top Special in newsletter of Sparwelt.de
- 7 Days slider on 20min.ch voucher page
- 1x Exposed content ad in newsletter of Sparwelt.de
- 3 Days listing of your offer on on Sparwelt.de homepage
- 7 Days listing on each portal Gutscheine.de and Gutscheine.at

* plus CPO / VAT
Not valid for Christmas and Black Week

~~€ 11,000~~ € 3,900*

Your match for your best start

New Customers &
Account Management



Tim Brosinsky

Senior Key Account Manager Special
Products

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Made
with ♥
in Berlin + Zürich