

shopmate

Mediakit
2022



SHOPMATE

Homepage

*to
categories*

*click to
see website*

Brands

Die besten Cashback Deals und
exklusive Rabatte auf shopmate

MAGIX

flaconi

comstar

sparstrom.de

Booking.com

INTERACTIVE DOCUMENT

Use the interactive buttons to navigate through the presentation. You can find them in the index, too.

*back to
index*

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Company

Checkout Charlie & shopmate

02

Placements

on shopmate

03

Contacts

Get in touch with us

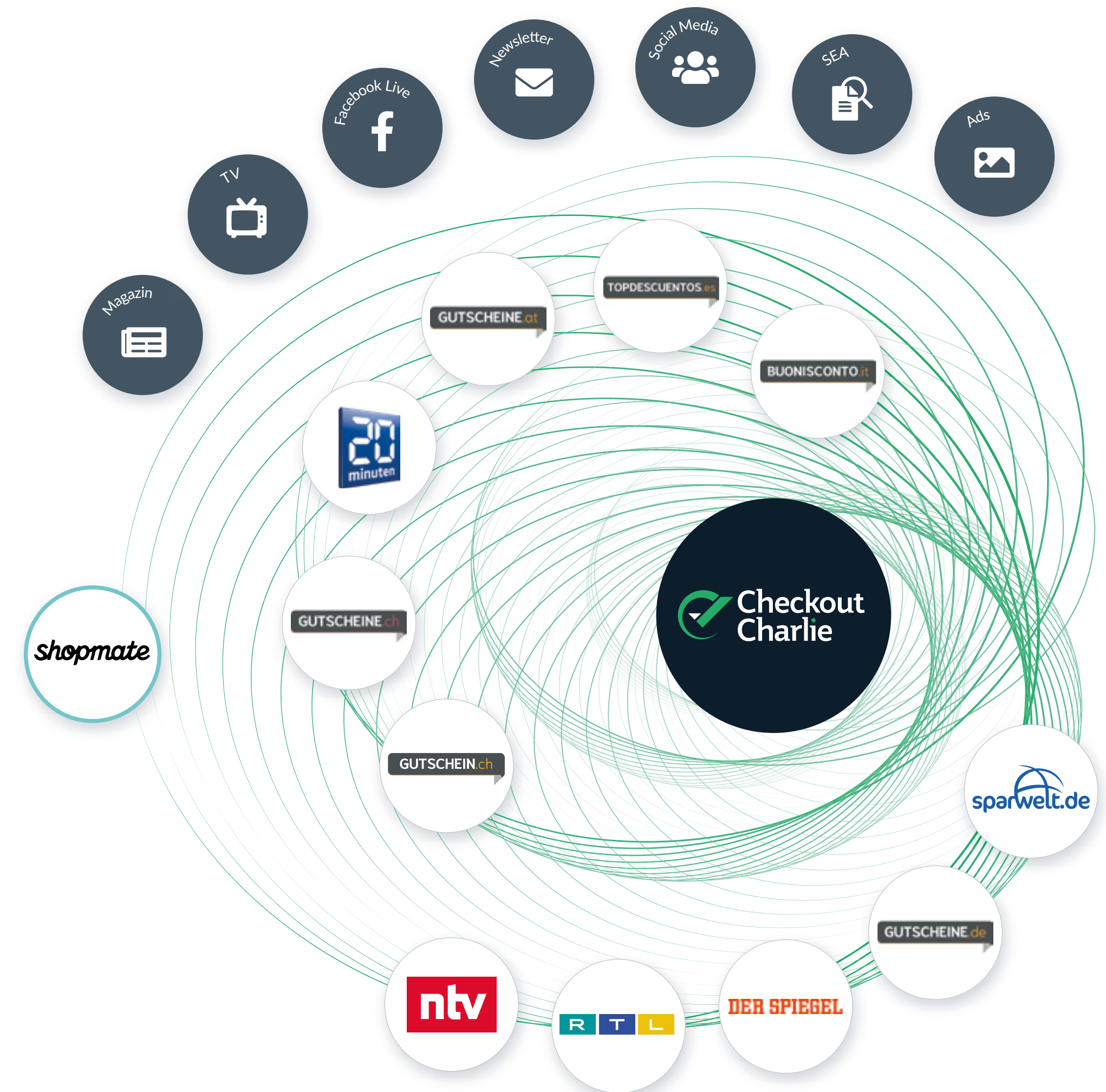
01 ***Company*** Checkout Charlie & shopmate

SHOPMATE

About us

No matter what goal you are reaching for, we always have a fitting solution!

A broad reach, high-quality content, online or in TV – you get to chose. Select your favorite pages and channels and benefit from our expertise.



SHOPMATE

Why shopmate?



New target groups

Our modern design is also reaching young people and families, which want to benefit from our best offers and get cash back.



Usability

Shopmate differs from other cashback-websites in its usability. Young users have fun to explore new deals and navigate through the shops with the easy and transparent usability to save cash when shopping online.

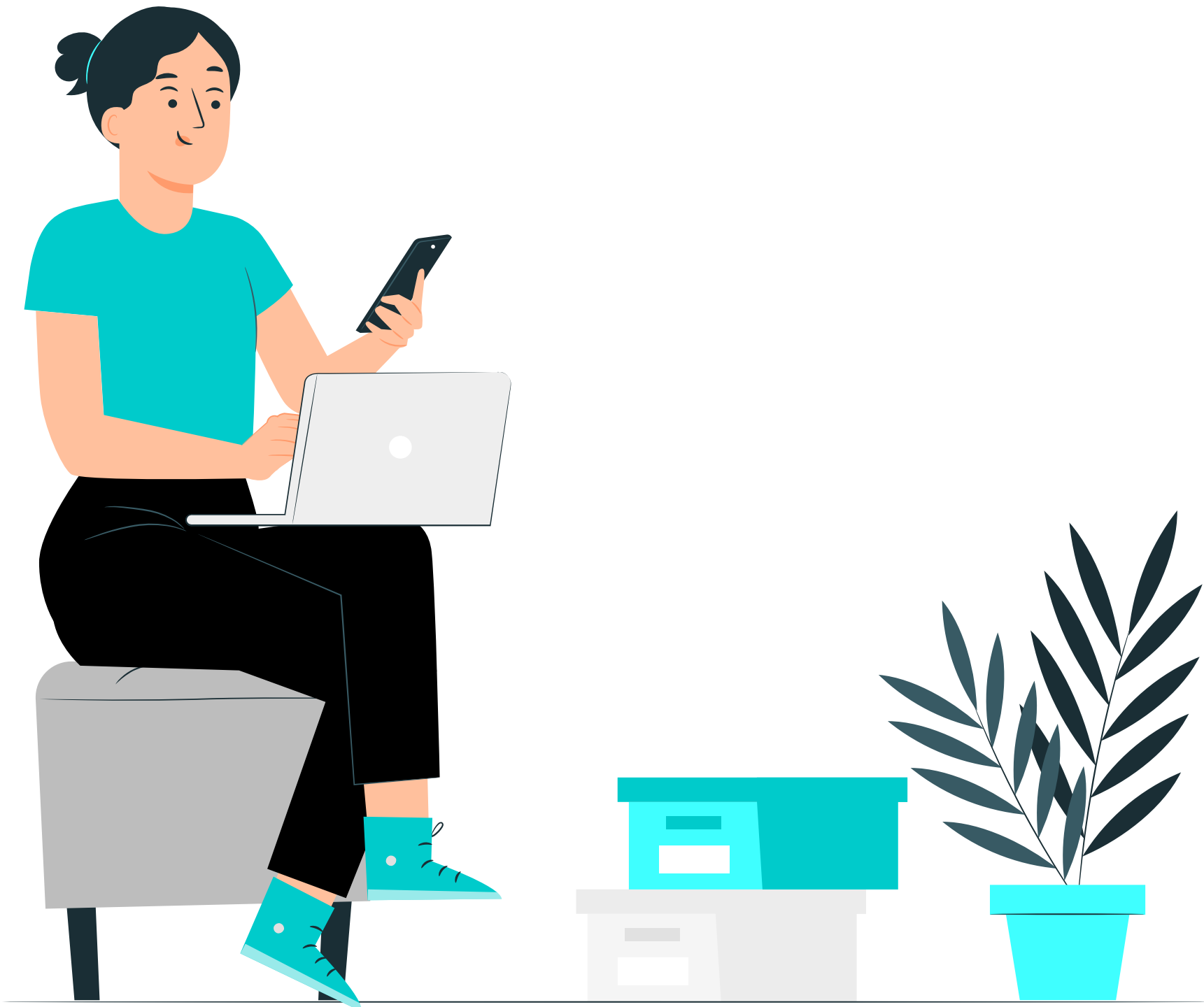
02 *Placements* on shopmate.de

SHOPMATE

Placements on shopmate

Prices

Homepage	Slider	day	500.00 €
Homepage	Slider	week	1,500.00 €
Homepage	Brands	week	400.00 €
Homepage	Brands	month	1,200.00 €
Homepage	Listing	week	300.00 €
Homepage	Listing	month	900.00 €
Advertiser Deal Overview	Slider	day	500.00 €
Advertiser Deal Overview	Slider	week	1,500.00 €
Advertiser Deal Overview	Teaser	day	100.00 €
Advertiser Deal Overview	Teaser	week	300.00 €



SHOPMATE

Pimp your deal with shopmate-coupons

Your Adjustments

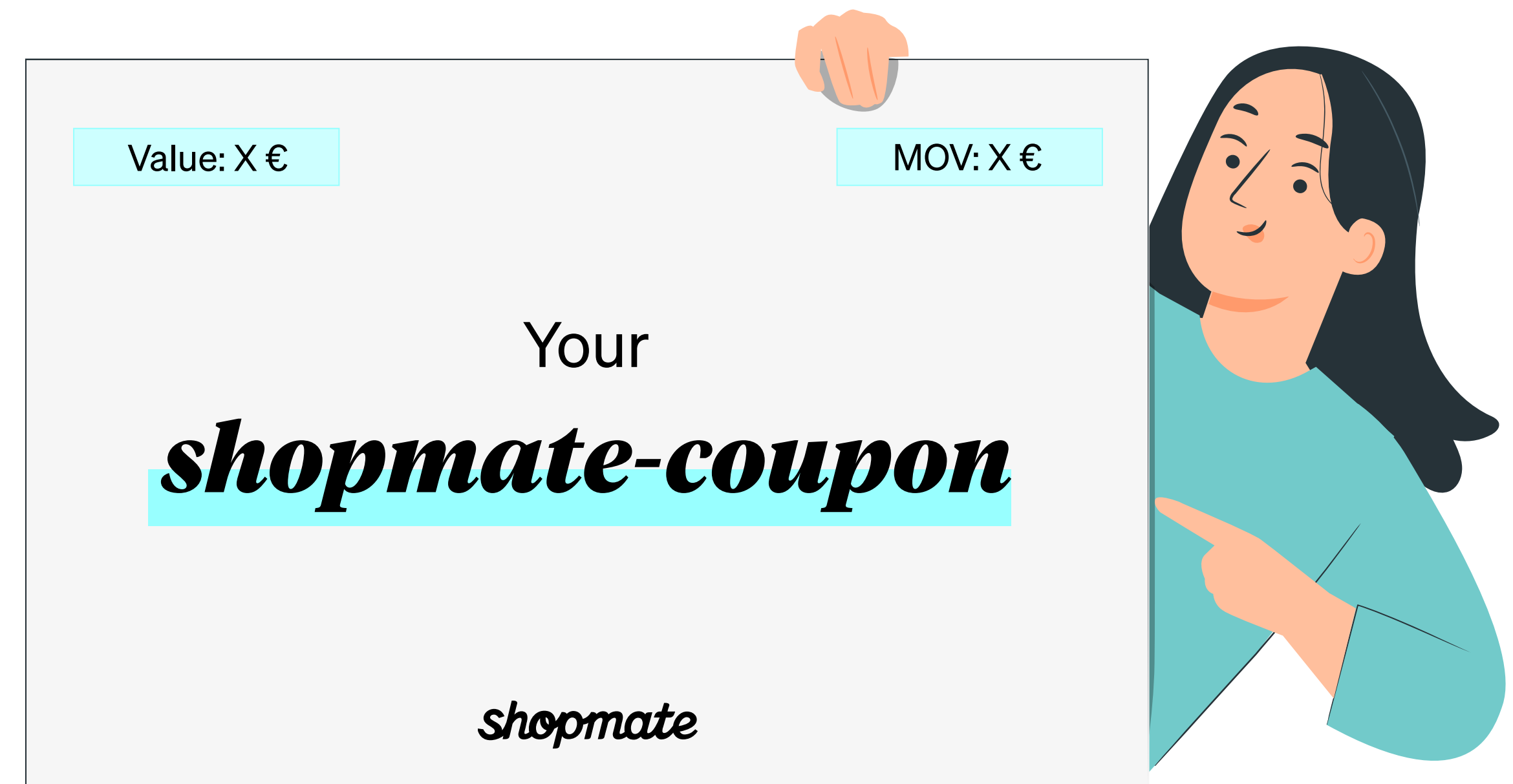
- Set the value
- Define the minimum order value
- Limit the quantity

Your Advantages

- Boost the shopping card
- Increase the conversion rate
- Beat your competitors

Example for your deal

- 14% Cashback + 30% off on shirts + 15€ shopmate-coupon



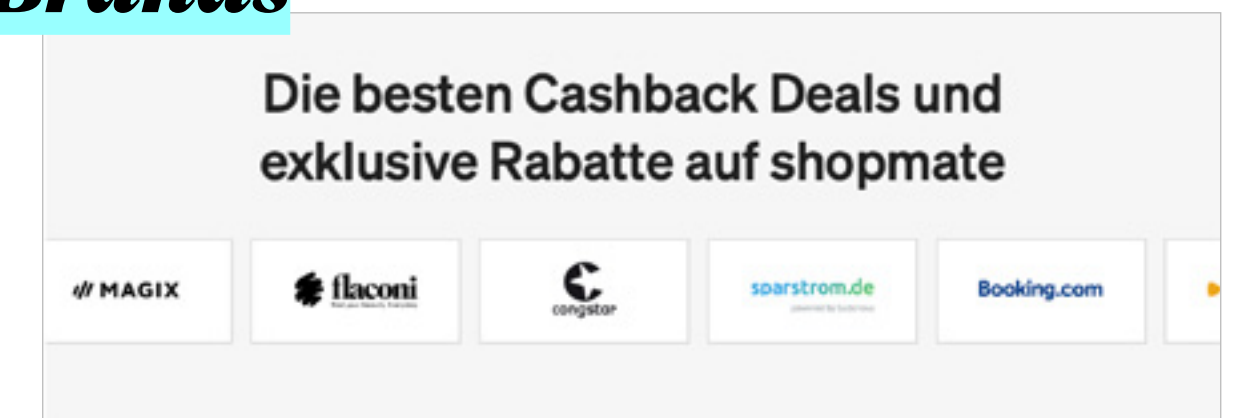
SHOPMATE

Homepage

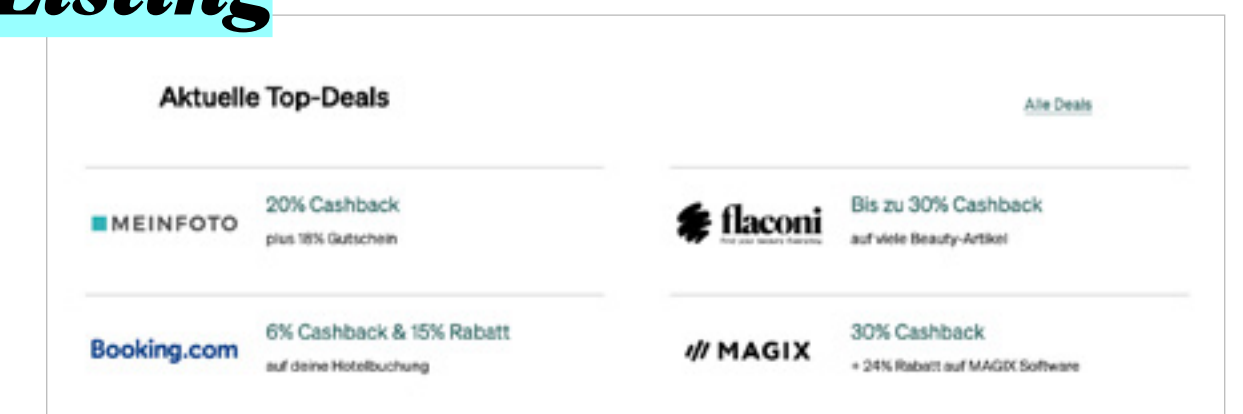
Slider



Brands

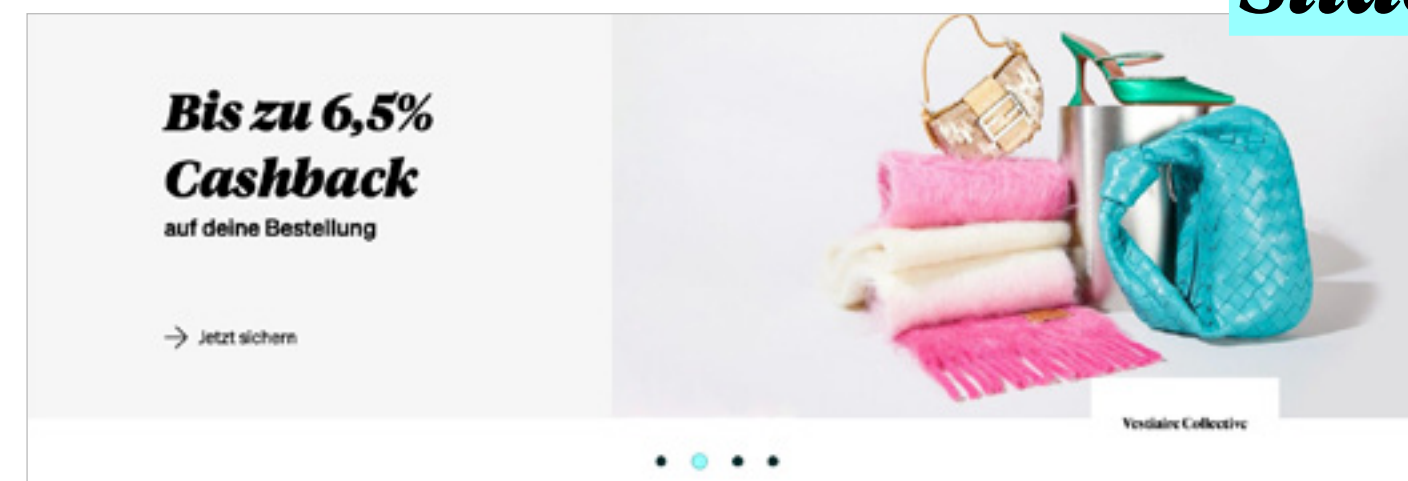


Listing

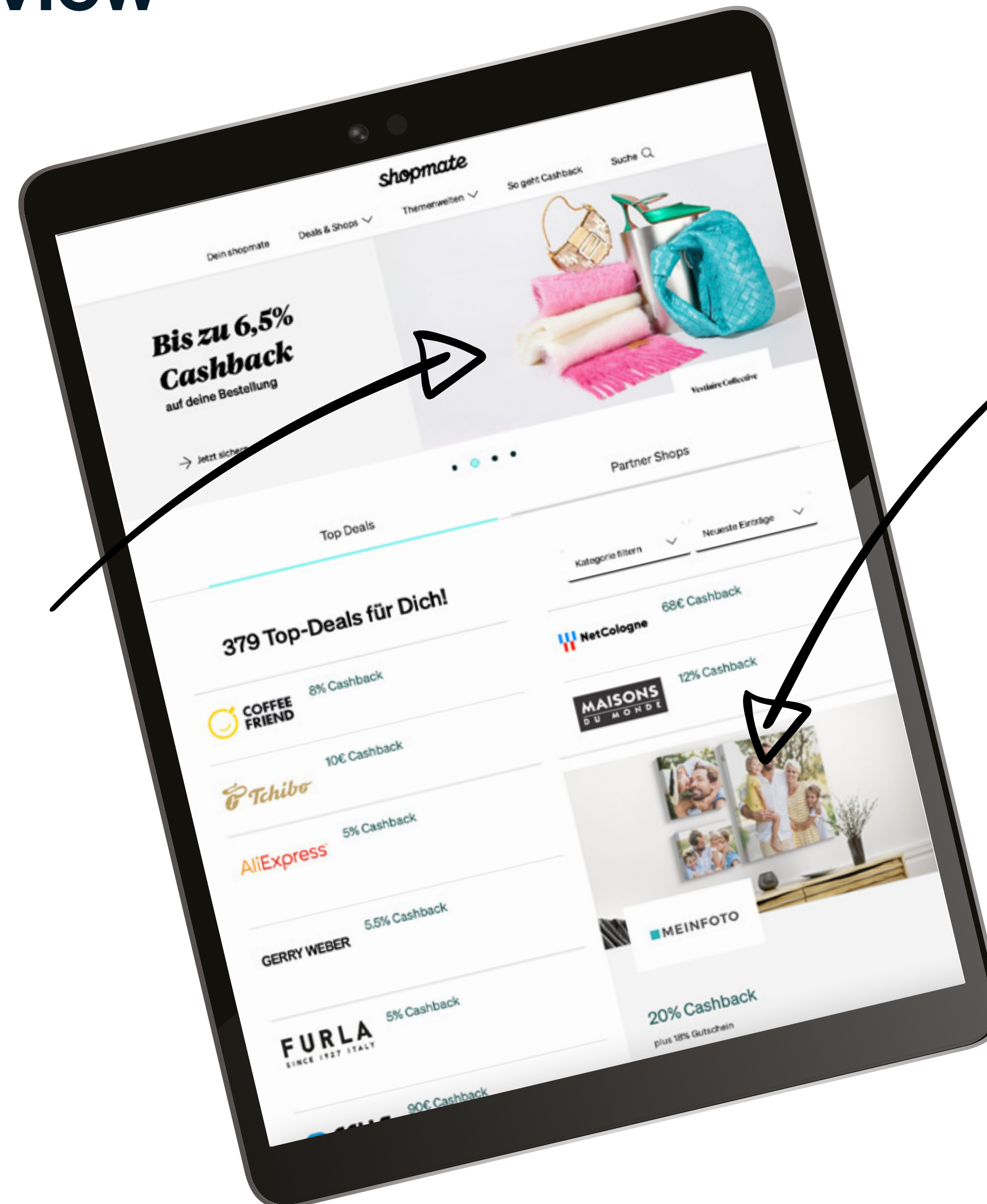


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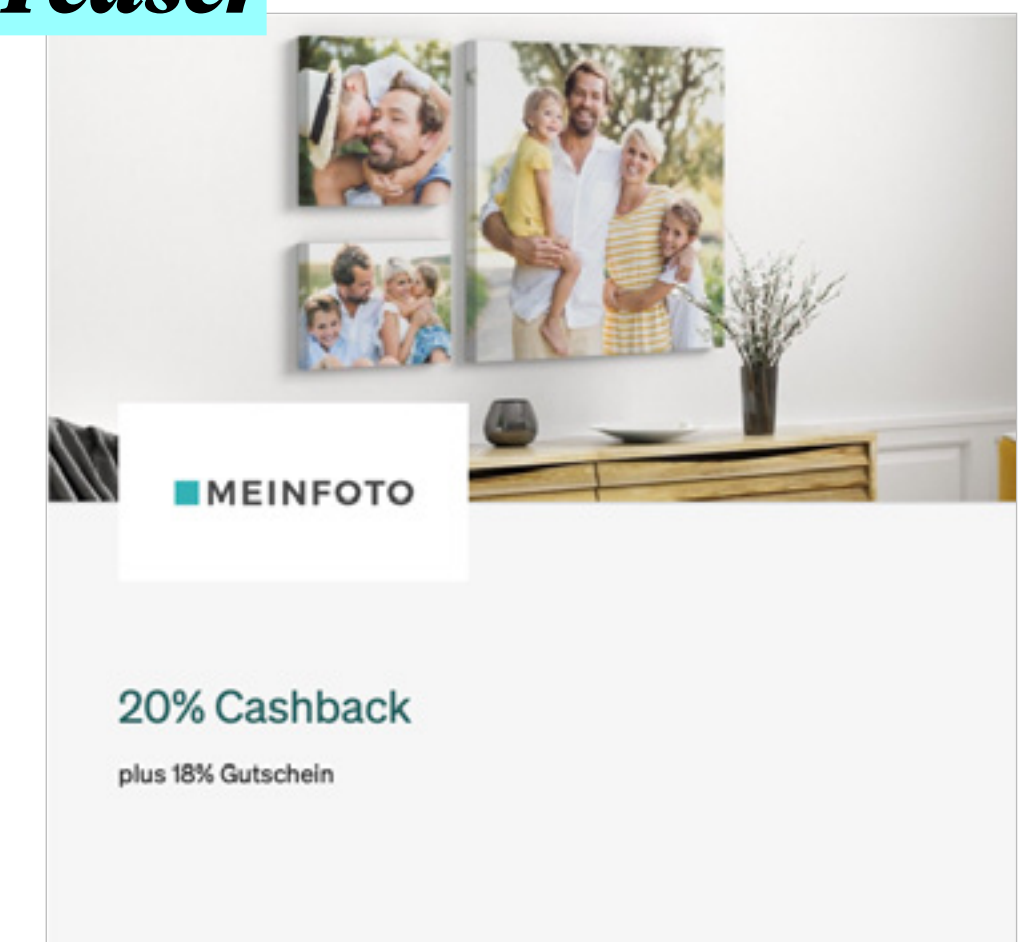
Advertiser Deal Overview



Slider

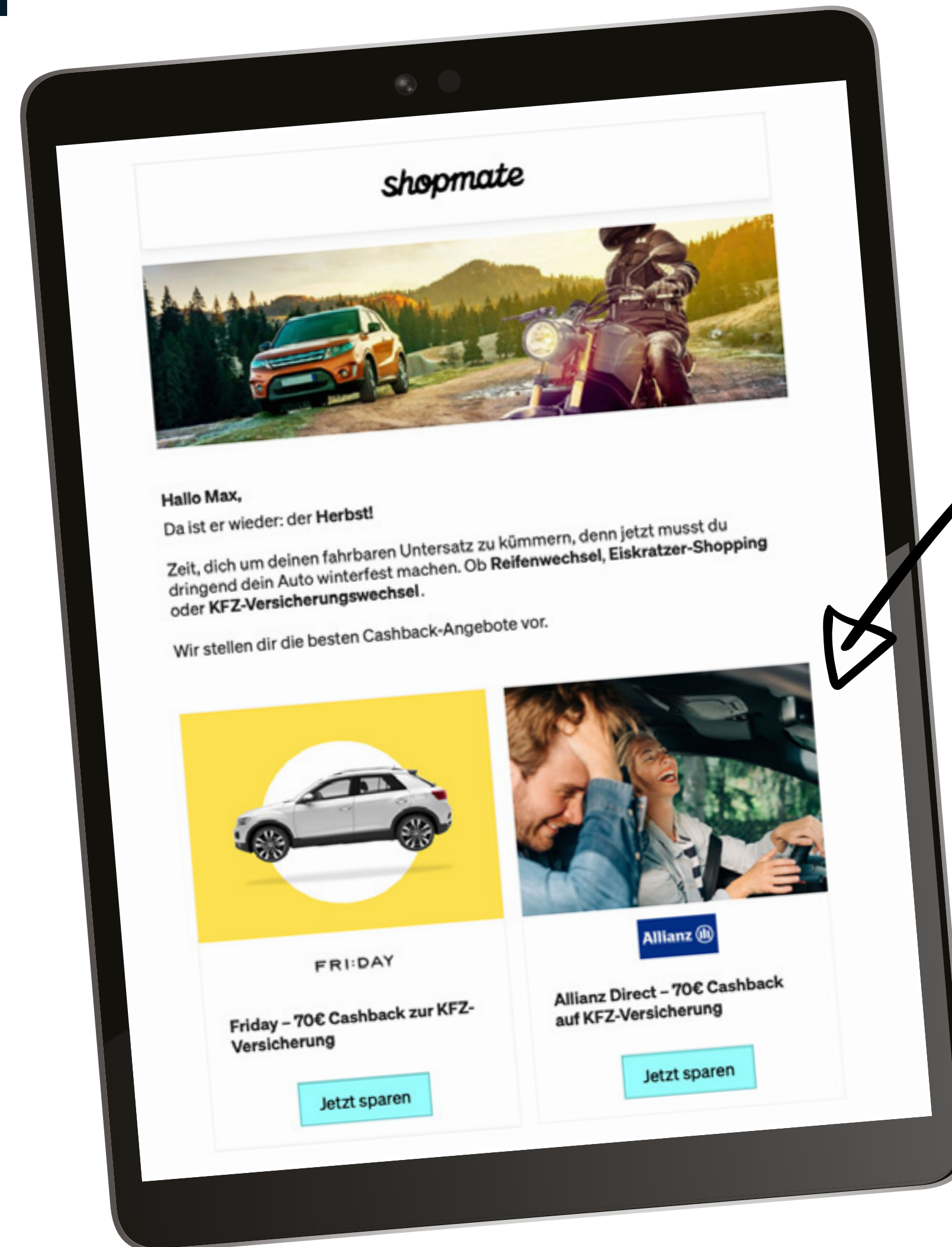


Teaser

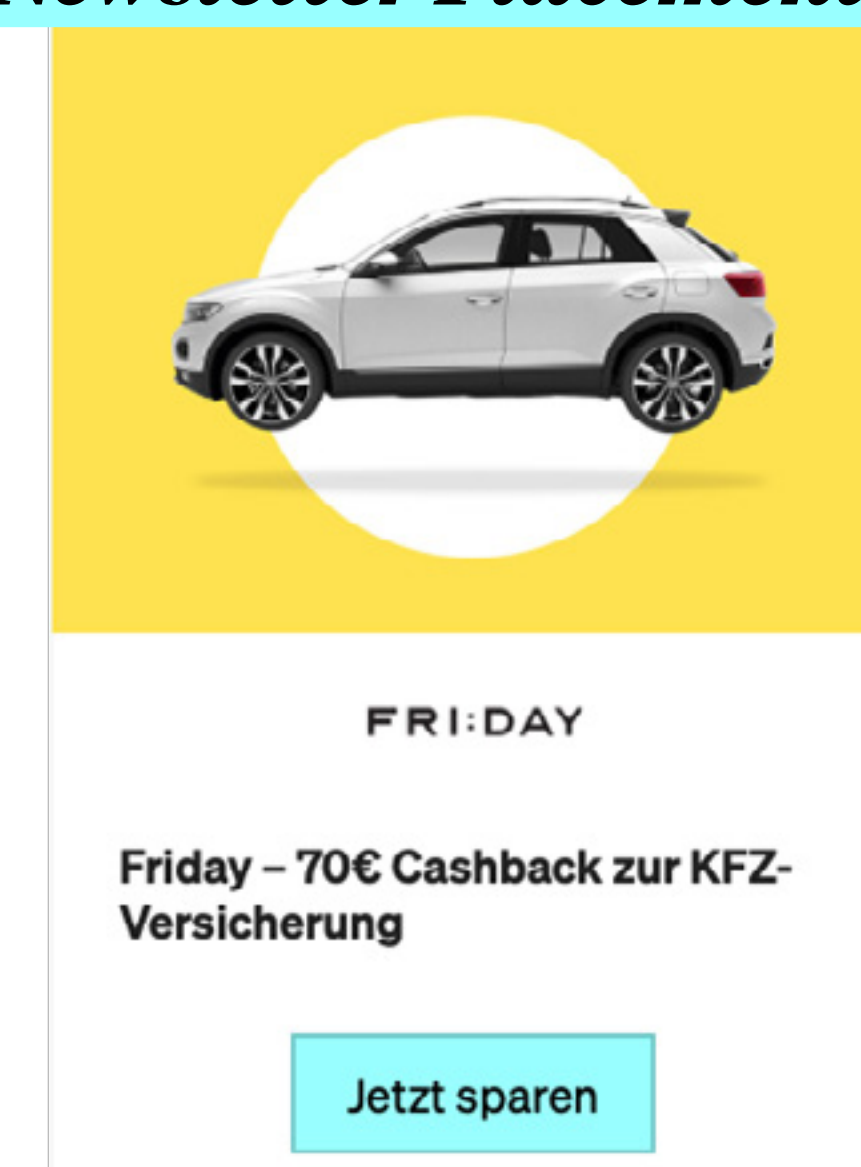


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Newsletter

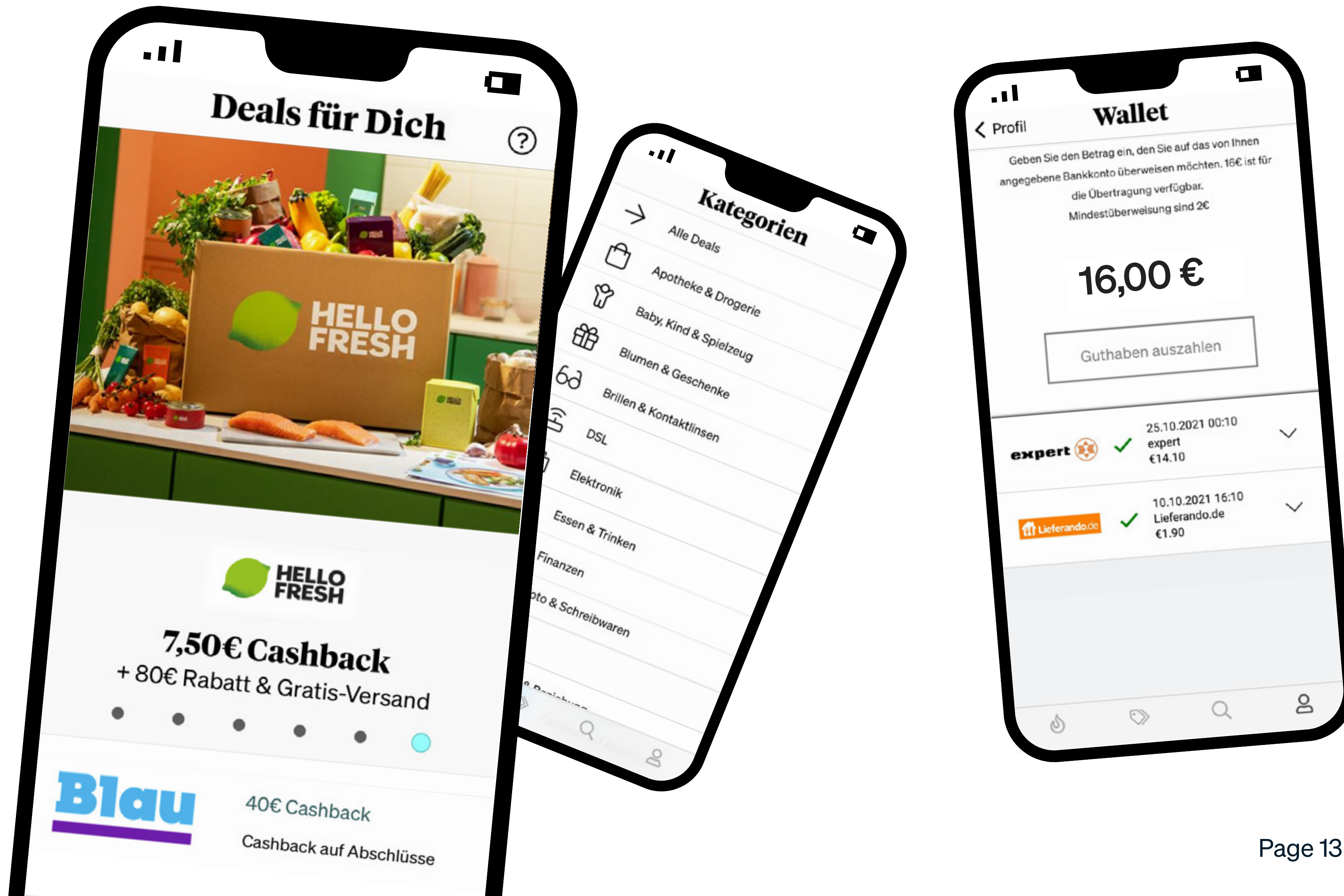


Newsletter Placement



SHOPMATE

App



03

Contacts

Get in touch with us

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Contacts

Anna Bockelkamp

Head of Key Account & Partner Management

- +49 151. 44 05 96-43
- anna.bockelkamp@checkout-charlie.com
- Agencies & Networks

Janosch Stoebe

Senior Key Account Manager

- +49 151. 44 05 96-39
- janosch.stoebe@checkout-charlie.com
- Electronics, Living & Household, Food & Beverages, Pet Supplies, Online Stores

Julian Wenzel

Senior Key Account Manager

- +49 151. 44 05 96-46
- julian.wenzel@checkout-charlie.com
- Tariffs, Finance, Free Deals, Subscription Models, Media & Entertainment, Automobile, Opticians, Competitions

Jasmin Faisst

Key Account Managerin

- +49 151. 44 05 96-37
- jasmin.faisst@checkout-charlie.com
- Vacation & Travel, Pharmacies & Drugstores, Baby & Child, Perfume & Cosmetics, Photo & Stationery, Love & Relationship, Flowers & Gifts

Tim Brosinsky

Key Account Manager Special Products

- +49 151. 44 05 96-48
- tim.brosinsky@checkout-charlie.com
- New Customers & Account Management

Giulia Gelsomini

Key Account Manager

- +49 151. 44 05 96-51
- giulia.gelsomini@checkout-charlie.com
- Fashion & Accessories, Sports & Leisure



The Shopmate logo features the word "shopmate" in a bold, italicized, black sans-serif font. It is centered within a large, light pink circle. The background of the entire image is a solid light blue.

shopmate

A teal-colored circle containing the text "Made with heart in Berlin" in a black sans-serif font. The word "with" is followed by a small black heart icon.

Made
with ♥
in Berlin

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