

*shopmate*

Welcome  
Switzerland

Die neue Cashback-Plattform  
für die Schweiz

[www.shopmate.cash](http://www.shopmate.cash)



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# ***01*** ***Launch Offers*** shopmate.cash



SHOPMATE

Launch Offers

Pricelist

| Unit  | Placement       |          | Regular Rate | Launch Rate |
|-------|-----------------|----------|--------------|-------------|
| week  | Slider          | Homepage | CHF 300,00   | CHF 150,00  |
| week  | Listing         | Homepage | CHF 100,00   | CHF 50,00   |
| month | Listing         | Homepage | CHF 300,00   | CHF 350,00  |
| month | Brands          | Homepage | CHF 100,00   | CHF 100,00  |
| week  | Slider & Slider | Homepage | CHF 200,00   | CHF 200,00  |
| week  | Slider & Teaser | Homepage | CHF 175,00   | CHF 175,00  |

Aktuell gegen  
Provisionerhöhung  
buchbar



# **02**

## ***About***

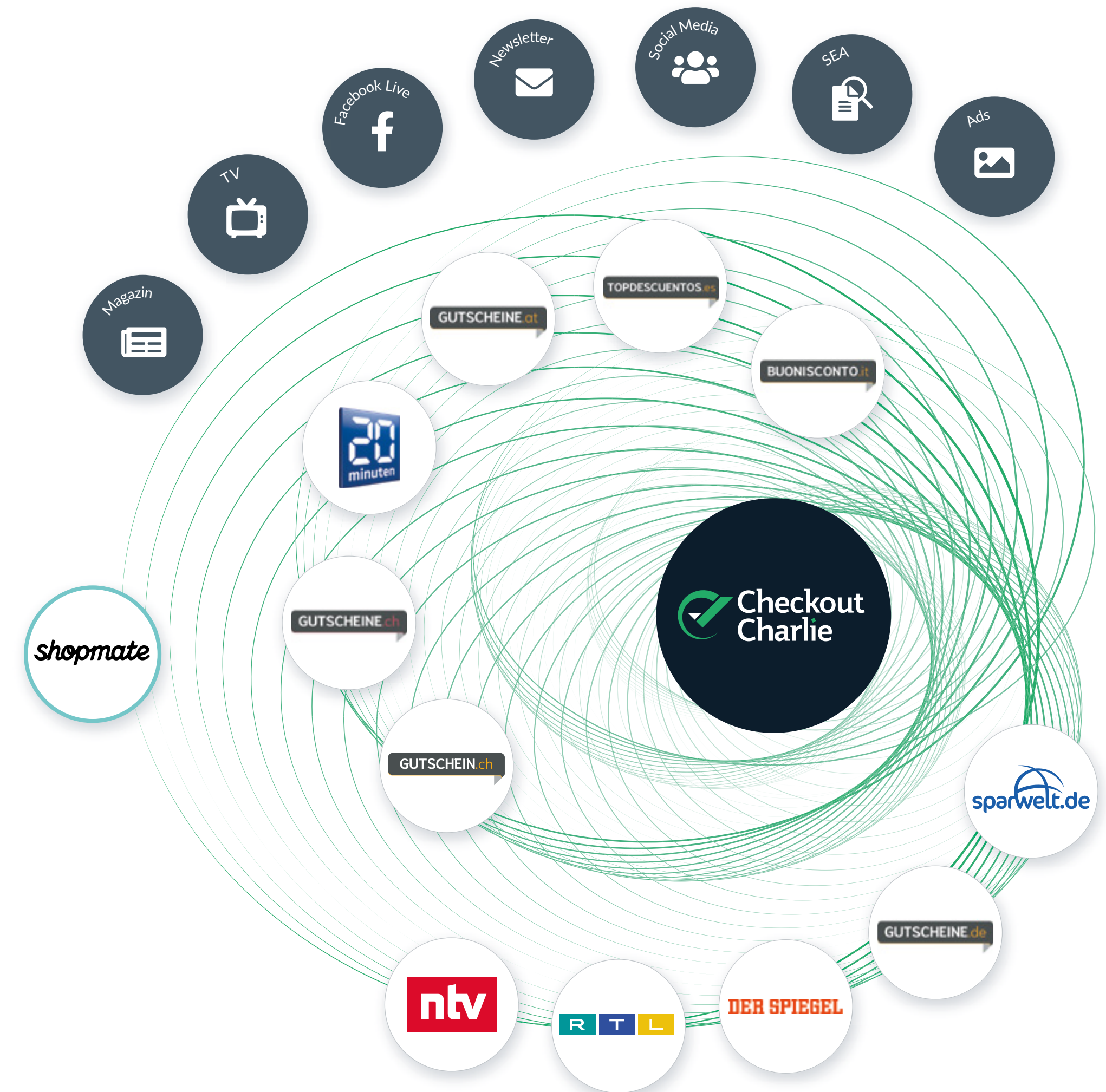
### Checkout Charlie

SHOPMATE

# About us

No matter what goal you are reaching for, we always have a fitting solution!

A broad reach, high-quality content, online or in TV – you get to chose. Select your favorite pages and channels and benefit from our expertise.



# Our target groups, your fans

Shopmate makes collecting cashback easy and simple, even for inexperienced, new users. Our users include the following three target groups.



## ***Harmonizer***

This target group is truly about family. Harmonizers like to save up in order to make their loved ones happy with the saved budget. Complex processes quickly become a hurdle, which is why the ease of use and transparency are important for Shopmate. Harmonizers will find a trustworthy solution and quickly become Shopmates best friends.



## ***Open-minded***

Easily getting excited about little everyday luxury goods, discovering new products and occasionally treating themselves to something - these are our “Open-minded”. They’ll enjoy shopping and browsing, but avoid lengthy or complicated processes. Shopmate is not only intuitive, it also offers inspiring campaigns and seasonal topics which we will turn into the perfect stage for your brand!



## ***Disciplined***

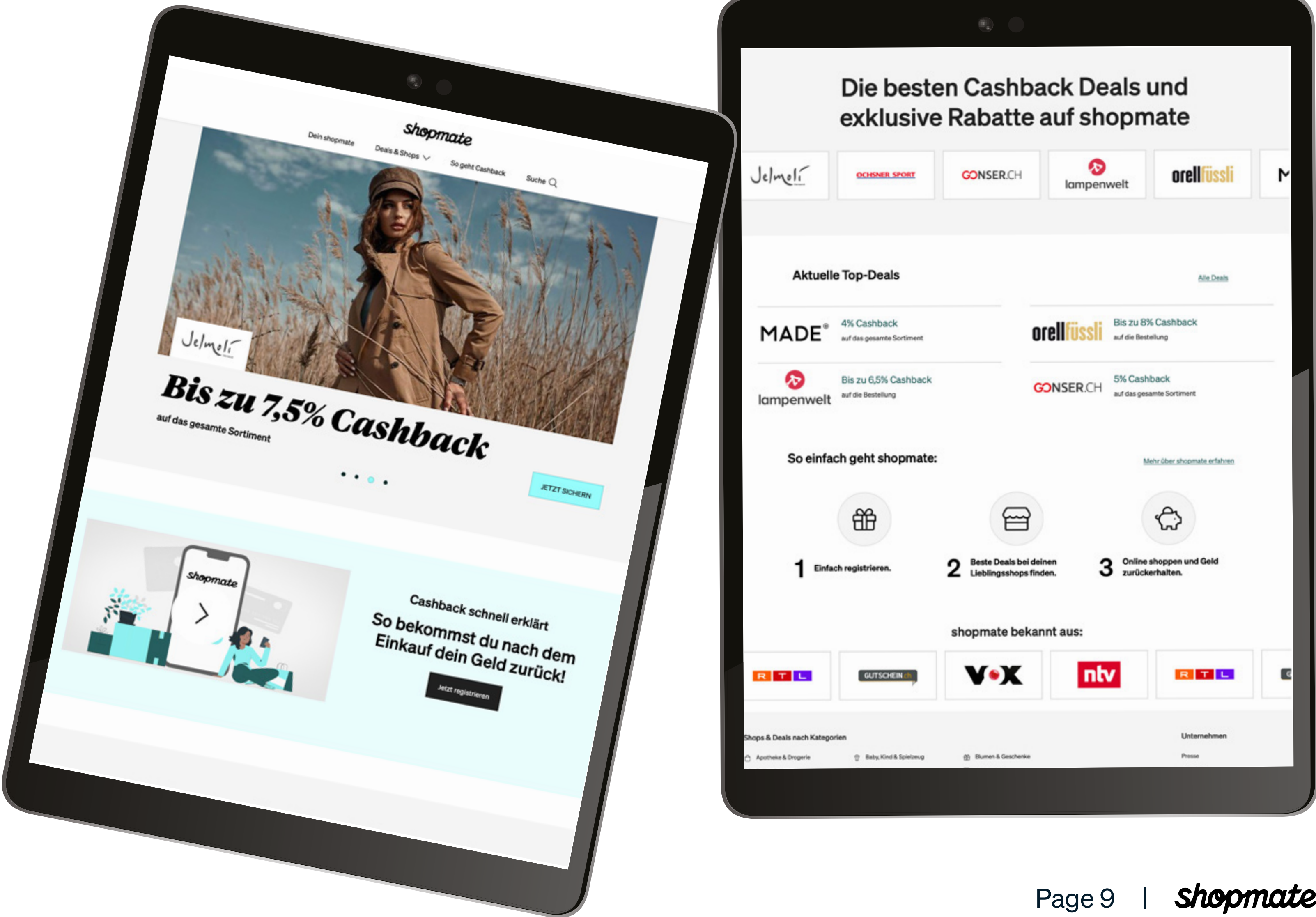
The finances always in view and always on the lookout for the best bargain, these are the “Disciplined”. This target group is well informed and researches extensively to find the best deals, so cashback is well known to those users. With your attractive offers, the “Disciplined” will quickly become our biggest fans!

# **03** ***Look & Feel*** shopmate.cash

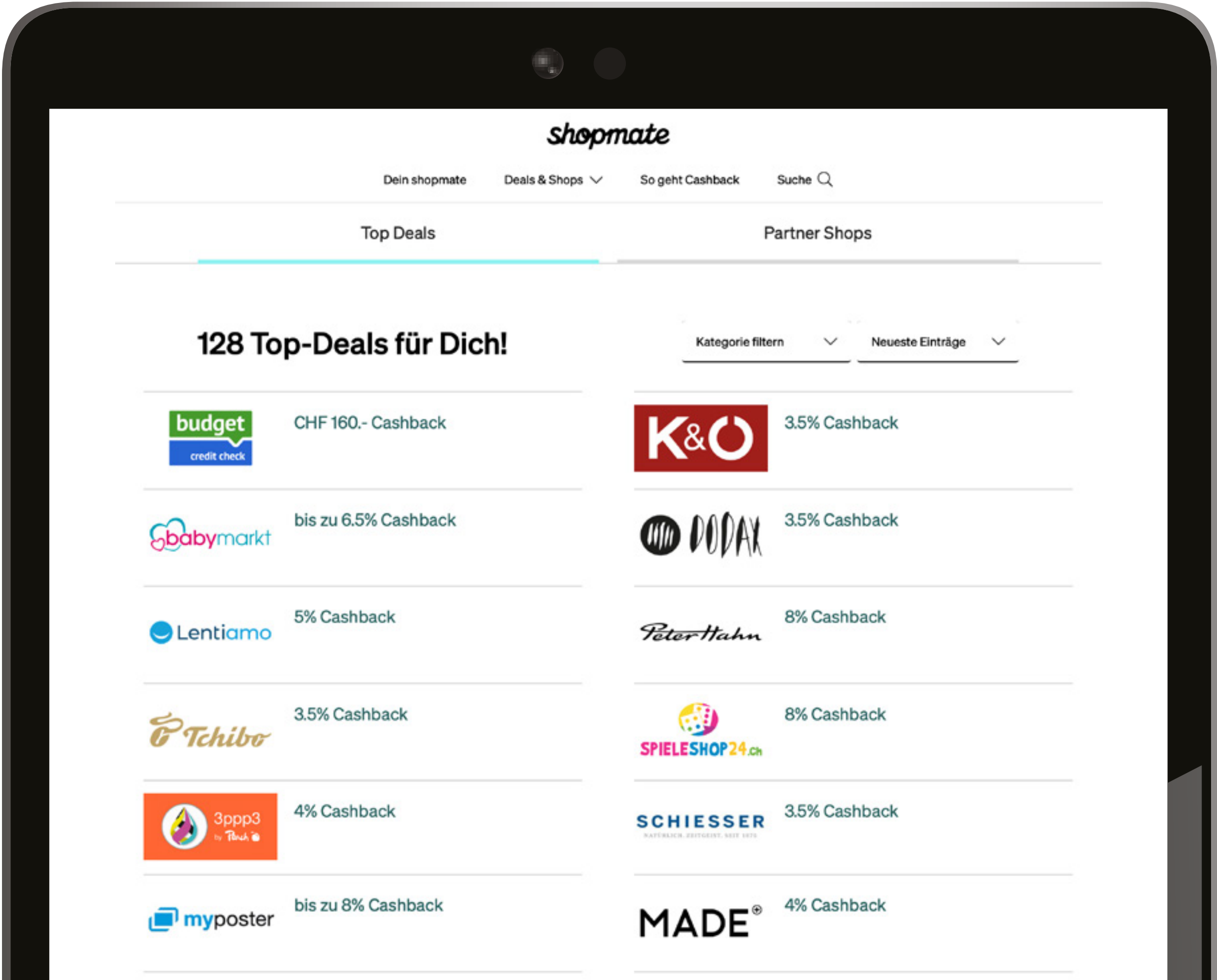


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# Homepage

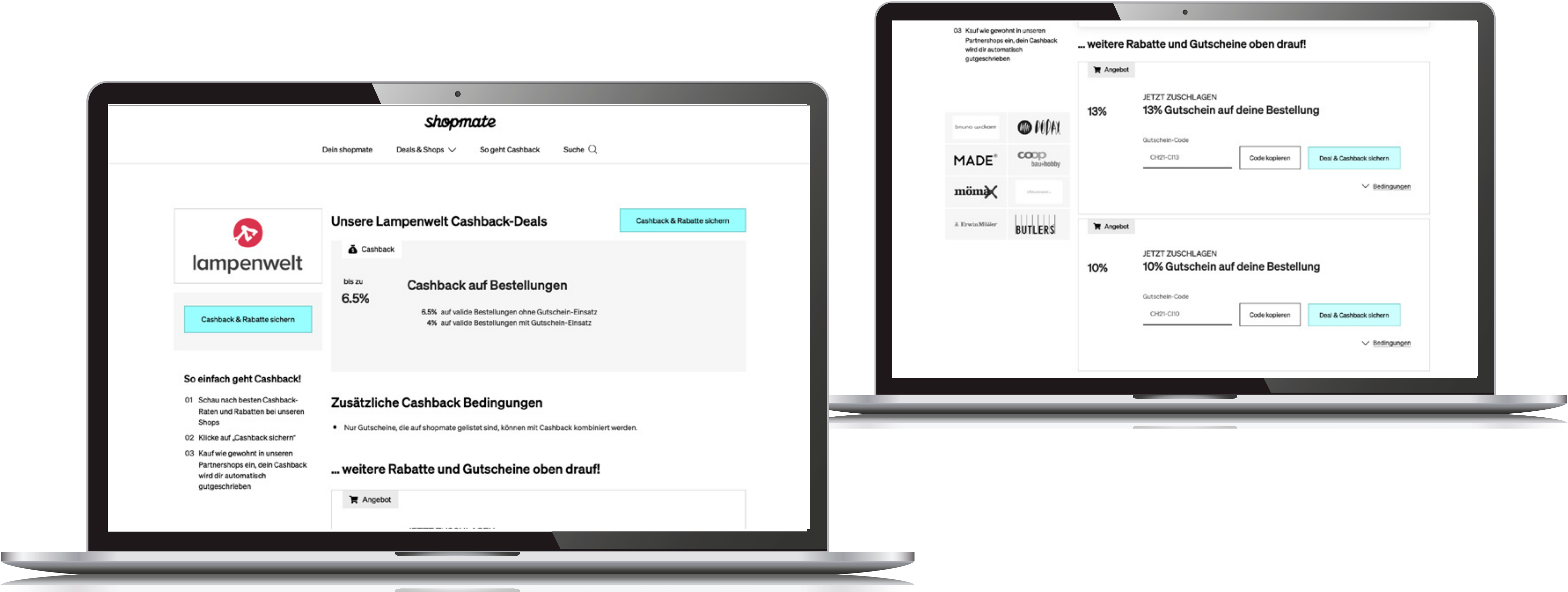


# Advertiser Deal Overview





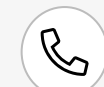


# Advertiser Detailpage



# Any questions left?

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The logo features the word "shopmate" in a bold, italicized, black sans-serif font, centered within a large, light pink circle.

***shopmate***

A teal-colored circle containing text about the company's location.

Made  
with ♥  
in Berlin  
+ *Zürich*