

Welcome!

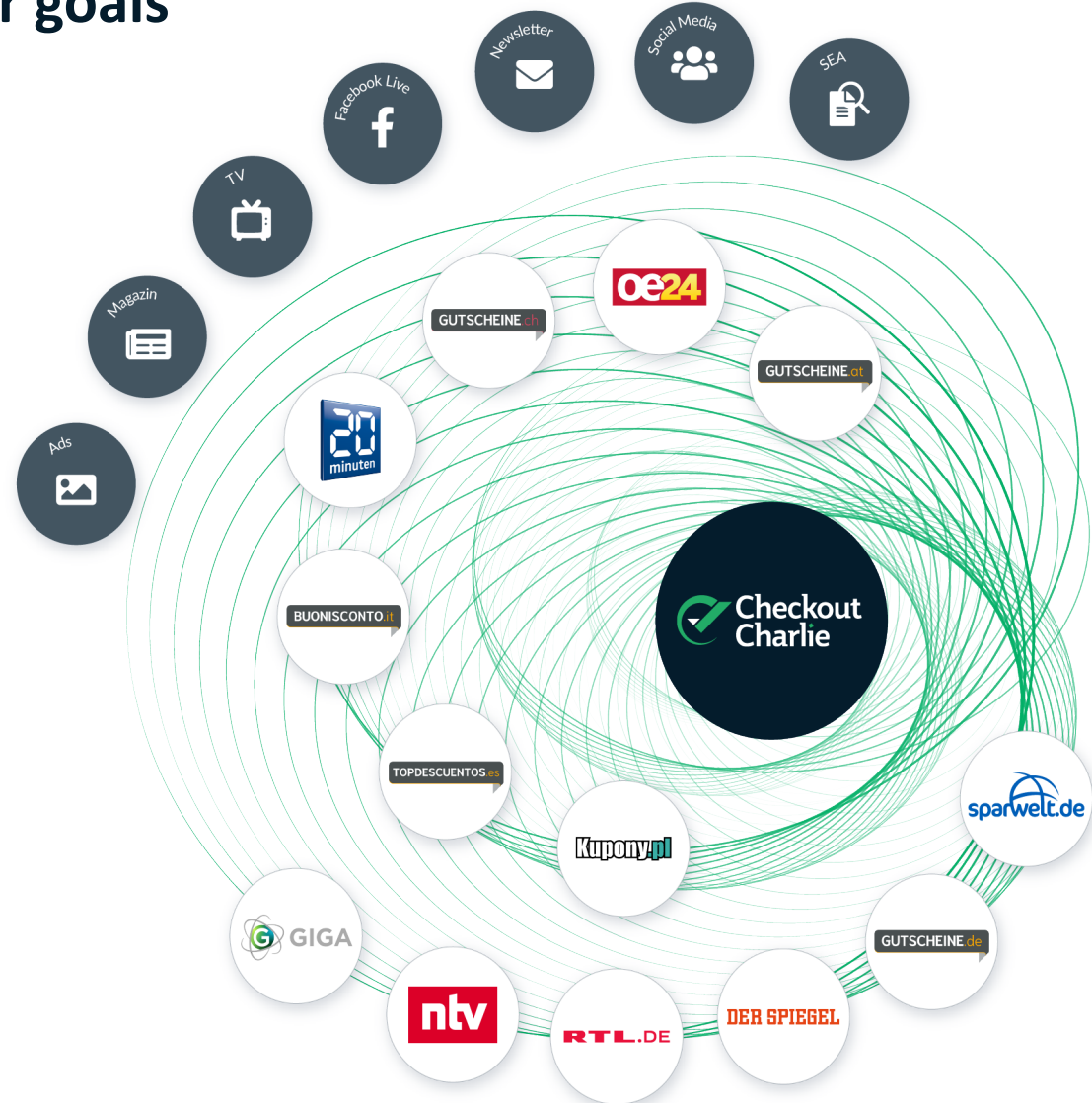
BECOME PART OF CHECKOUT CHARLIE



Use our online marketing reach for your goals

OUR UNIVERSE

Place your brand in the editorial quality environments of the SPARWELT universe and benefit from our extensive possibilities

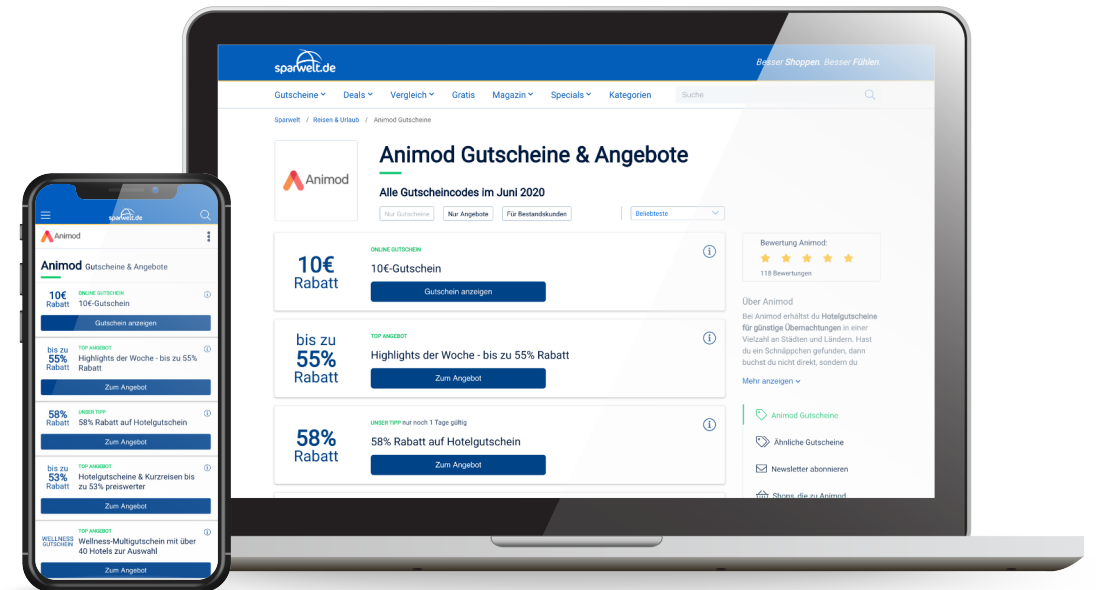


How to become part of Checkout Charlie

WE'LL GIVE YOU A JUMP START!

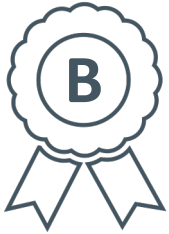
How will we support you?

- 1 We create an **own shop page** for your shop on Sparwelt.de and on our partner sites.
- 2 We use **our reach to promote your products** and we place your brand onpage and in our newsletter.
- 3 We give you an overview of the industry and support you with **personal consulting** to get your affiliate program started.
- 4 Our welcome packages are only for new customers and can be booked once.
- 5 Benefit from a substantial discount and get your **first sales push**.



Welcome packages

OVERVIEW



Bronze

Small but powerful!
Become part of our
Gutscheine.de-family as
an appetizer for our
whole universe.



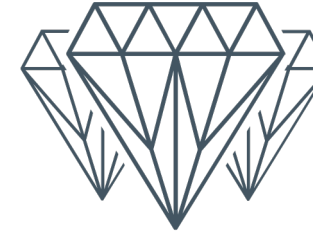
Silver

Our premium product
Sparwelt.de is what you
want? Than the Silver
Package is the best
match for you. On top
we will include an
additional partner site.



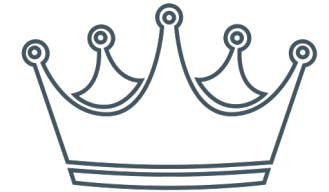
Gold

You want our premium
product Sparwelt.de and
additional two other
partner sites?
Go for our Gold Package.



Triple Diamond

Take the whole german
country and reach the
most highest presence
and attention in this
market!



Royal Blue

The german-speaking
countries are the
markets you want to get
in? Our Royal Blue-
Package is the perfect
choice for you!

Welcome packages

DIVE INTO THE CHECKOUT CHARLIE-UNIVERSE

BRONZE



- Your own shop page on Gutscheine.de including continuous voucher maintenance
- 1 x Placement in the Gutscheine.de Newsletter

~~1.800€~~ **500€**

SILVER



- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop will be listed on a voucher page of your choice: Spiegel, RTL, ntv or Gutscheine.de
- 1 x Placement in the Sparwelt.de Newsletter incl. picture
- 2 days of voucher listing on the Sparwelt.de homepage and 2 days on the partner page of your choice
- Industry overview

~~3.900€~~ **1.200€**

GOLD



Personal
Account Manager



- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop will be listed on two voucher pages of your choice: Spiegel, RTL, ntv or Gutscheine.de
- 2 x Placement in the Sparwelt.de Newsletter incl. picture
- 2 days of voucher listing on the Sparwelt.de homepage and 2 days on the partner pages of your choice
- 2 days of slider placement on the category page
- Industry overview

~~5.600€~~ **1.800€**

Triple Diamond

YOUR TAKEOFF IN THE CHECKOUT CHARLIE UNIVERSE



Triple Diamond

Reach the best attention for
your entrance in our german
market !

The ultimate Welcome Package with a great discount

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop is also listed on the voucher pages of Spiegel, RTL, ntv and Gutscheine.de
- 4 weeks ntv widget on the homepage
- 1 x standalone newsletter from Gutscheine.de
- 1 x image-placement in the Sparwelt.de Newsletter
- 3 days of voucher listing on the Sparwelt.de homepage and 3 days on one partner page of your choice
- 2 days of slider placement on the appropriate category page
- Industry overview
- Personal Account Manager

~~9.400€~~ **2.900€**

Royal Blue

YOUR TAKEOFF IN THE GERMAN-SPEAKING COUNTRIES D/A/CH



Royal Blue

Be successful in the
german-speaking
countries Germany;
Austria and Switzerland!

The ultimate Welcome Package for the german-speaking region with a great discount

- Your own shop page on Sparwelt.de including continuous voucher maintenance
- Shop is also listed on the voucher pages of Spiegel, RTL, ntv, Gutscheine.de, Gutscheine.ch, Gutscheine.ch, gutscheine.20min.ch, OE24 and gutscheine.at
- 4 weeks ntv widget on the homepage
- 1 x image-placement in the “20min-Voucher-Newsletter“
- 1 x standalone newsletter from Gutscheine.de
- 7 days of slider main-page placement on the 20min.ch voucher platform
- 1 x image-placement in the Sparwelt.de Newsletter
- 3 days of voucher listing on the Sparwelt.de homepage
- 7 days of voucher listing each on Gutschein(e).de and Gutscheine.at or OE24
- Personal Account Manager

~~11.000€~~ **3.600€**

Your match for your best start

YOUR CONTACTS PERSONS AT CHECKOUT CHARLIE



Sales-Team

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Key Account Manager Special Products

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Made
with ♥
in Berlin